



Sun Region
Embroiderers' Guild of America
Call to Meeting: October 2012

To: Sun Region Board of Directors

From: Lynn Abbey
1112 W. Main St, E-5
Leesburg, FL 34748
352-315-0456
E-mail: lynn@lynnabbey.com

Date: September 7, 2012

Re: Sun Region Board Meeting,
Orlando, Florida
October 13-14, 2012



Location: Hilton Grand Vacation Club -- 8122 Arrezzo Way, Orlando, FL 32821

Directions to Hotel: I-4 to exit 68. From the west travel straight at ramp traffic light and you are on Vineland Ave. From the east at the exit ramp turn left and turn left onto Vineland Ave. at the traffic light. Follow Vineland Ave. past the outlet mall. Turn right onto Arrezzo Way. They have the resort sign at the entrance. Proceed to the guard gate on your left and then to the registration parking.

Hotel reservation deadline: By now you should have made your reservations. The room block has been going fast and it has been necessary to add more rooms. The contacted room block will definitely be closed on September 11. I will not be able to add rooms after this date. After reading this is if you have not made your reservation please take the time now to CALL 1-866-782-9442. State that this is group reservation for EGA Board meeting. Group code is AB12 if you need it. Room rates are studio is \$109 and the one bedroom rate is \$139.

Luncheon : 11:30 AM on Saturday, at the hotel.

Reservations for the luncheon should be made by September 26. To reserve, please send the **Clip and Mail** (on page 3) with a check for \$23.00, payable to Sun Region. Please indicate if you are participating in the Saturday evening program. Mail the completed coupon to ARD Betty Baechle at 10716 Mirasol Dr #602, Miromar Lakes, FL 33913.

****Regular Committee and Chapter reports are now only included in Sun News.**

Special committee reports, due to Secretary Lynn Abbey (secretary@sunregionega.org) by September 21, will be published in the meeting packet for the following:

- RD's Report from National
- Executive Committee members
- Stitche's Celebration Co-Chairman – Final Report
- Marketing & Membership Report

- Special reports that are needed for meeting

A tentative schedule is included in this document. The final schedule will be included in the Meeting Packet which will be sent to board members on **October 6, 2012**. Please do not hesitate to suggest any special topics that you want to be included in the final schedule. Suggestions should be sent to **Region Director Jan Clark by October 3, email: rd@sunregionega.org** or snail mail to 3089 Sunset Lane, Cocoa, FL 32922-6658.

Be sure to bring the Representative's notebook to this meeting. Please update your notebook with the revised pages (bylaws & policies) that you received from Adrienne Meyer / Jineen Kulczycky. If you are unable to print this material, please contact Bylaws Chairman, Jineen Kulczycky at bylaws@sunregionega.org and she will provide a printed copy at the board meeting.

Special Assignment for Region Representatives

Please contact your chapter membership chairperson and obtain the following information:

- How many new members has your chapter signed up since **April 30, 2012**?
- How were these new members attracted to EGA? (*Announcements in publications, EGA website, word of mouth, brought to a meeting by a member? etc.*)
- Number of members who did not renew (reasons why???)
- Recruiting opportunities planned for 2012-2013.

Thank you from your Sun Region Marketing Team!

Saturday Evening Program at the Hilton Grand Vacation Club, 7 PM to 9 PM

The head of collections and the curator of the Ruth Funk Center for Textiles in Melbourne will present a special-for-us program on textile preservation. She will also describe Center's many exhibits. This will be a non-stitching program. No clip-n-mail, no supplies, but a great opportunity to add to your embroidery lore in the company of your sister-stitchers.

When you send in your *Clip and Mail* coupon for the luncheon, please indicate if you will be attending the Saturday night get-together.

Clip & Mail

**October 13, 2012 Sun Region Meeting Luncheon – 11:30AM
Reservations – Hilton Grand Vacation Club, International Drive**

Choose one of the following: Chicken Wrap _____ or Vegetable Wrap _____

Dietary Restrictions? _____

Name _____ Chapter _____

E-mail _____ Phone _____

Mail your reservation and check for \$ 23.00 (payable to Sun Region EGA)

Checks must be *received* by **September 26, 2012.**

**Betty Baechle – ARD
10716 Mirasol Dr #602,
Miromar Lakes, FL 33913 – Phone: 239.405.2553**

Y N I will be attending the Saturday evening program.

**Tentative Sun Region Meeting Schedule
Hilton Grand Vacation Club - Orlando
October 12-14, 2012**

Friday, October 12, 2012

Executive Committee meeting 7 PM – 9 PM

Saturday, October 13, 2012

Finance Committee meeting 9:30 AM – 11:00 AM

Luncheon hosted by Sun Region Board 11:30 AM – 12:30 PM

Sun Region Board Meeting

Sign-in 12:45 PM
Board Meeting Called to Order 1:00 PM
Board Meeting recessed approx. 5:00 PM

Saturday Evening Educational Program – presented by the Ruth Funk Center 7:00 PM
For Textiles

Sunday, October 14, 2012

Board Meeting Reconvened 9:00 AM
Complete Region Business
Adjournment

This is your opportunity!

Do you have topics that you would like to include in the board meeting agenda on the next page?

Do you or your chapter members have questions, concerns, improvements that you would like to address in our meeting?

To appear on the packet agenda, please send your request to rd@sunregionega.org by October 3, 2012.

(If preferred, the identity of the person submitting topics can remain anonymous)

Sun Region Board Meeting- Tentative Agenda - Hilton - Orlando

Saturday, October 13, 2012 1:00 PM – approximately 5:00 PM

Sunday, October 14, 2012 9:00AM – until close of business

- **Call to Order and Introduction of Board Members and Guests**
- **Presentation – Gold Thread Award – Marge Holmes**
- **Executive Committee Reports**
- **RD: Jan Clark, ARD: Betty Baechle, Treasurer: Pam Doffek, Secretary: Lynn Abbey**
- **Budget discussion and approval**
- **Standing and Special Committee Reports:**
 - Bylaws, Education, Nominating, Outreach, Marketing, Social Media, Sun News, Ways and Means, Website, Stitcher’s Celebration 2012, SR Seminar 2013, SR Seminar 2014.**
- **2015 Seminar Discussion & Task Team Formation**

- **Recess**

- **Evening Program – Ruth Funk Center for Textiles presentation**

- **Reconvene Sunday Morning, 9:00AM**
- **Additional Business**
- **Chapter Reports**
- **Special Reports**
- **Adjourn**

Reminder: If any chapter representative is unable to attend, please give this notice to the alternate rep, along with the completed proxy form (a copy of Page IV-C-1 in your Representative’s notebook), signed by the President of your chapter.