



Sun Region
Embroiderers' Guild of America
Call to Meeting: October 2013

To: Sun Region Board of Directors

From: Lynn Abbey

E-mail:
lynn@lynnabbey.com

Date: Sept 25, 2013

Re: Sun Region Board
Meeting, Crystal River, Florida
October 26-27, 2013



Location: Plantation on Crystal River, 9301 West Fort Island Trail, Crystal River, Florida, 324429
TEL: 352-795-4211 front desk or 352 795-1605.

Directions to Hotel:

From North:

From South:

Hotel reservation deadline: By now you should have made your reservations. The contacted room block will definitely be closed on October 14, 2013. I will not be able to add rooms after this date. After reading this is if you have not made your reservation please take the time now to CALL 352-795-1605. State that this is a group reservation for the EGA Board meeting. Our Room rate is \$129.00. Also request to be placed in Wing 2 (The Orchid Wing) with elevator access to rooms on the 2nd floor.

Luncheon : 11:30 AM on Saturday, at the hotel.

Reservations for the luncheon should be made by October 14, 2013. To reserve, please send the Clip and Mail (*on page 3*) with a check for \$ 23.00 , payable to Sun Region. Please indicate if you are participating in the Saturday evening program. Mail the completed coupon to ARD, Betty Baechle

****Regular Committee and Chapter reports are now only included in Sun News.**

Special committee reports are due to Secretary Lynn Abbey (secretary@sunregionega.org) by October 15, for publication in the meeting packet. These reports include:

- RD's Report from National
- Executive Committee members
- Viva Punti 2013 Co-Chairman – Post-Event Report
- Event 2014 Event Report
- Event 2015 Event Report

Event 2016 Start Up

- Marketing & Membership Report
- Social Media Report
- Special reports that are needed for meeting

A tentative schedule is included in this document. The final schedule will be included in the Meeting Packet which will be sent to board members on October 18, 2013. Please do not hesitate to suggest any special topics that you want to be included in the final schedule. Suggestions should be sent to Region Director Jan Clark by October 1st, email: rd@sunregionega.org or snail mail to 3089 Sunset Lane, Cocoa, FL 32922-6658.

Be sure to bring the Representative's notebook to this meeting.

Don't forget to bring a notepad! It doesn't matter whether it's digital or paper, but by the end of a two-day meeting, everyone needs a note or two to remind them of what happened and what needs to be done.

Special Assignment for **Region Representatives**

Please contact your chapter membership chairperson and obtain the following information:

- How many new members has your chapter signed up since May 31, 2013?
- How were these new members attracted to EGA? (Announcements in publications, EGA website, word of mouth, brought to a meeting by a member? etc.)
- Number of members who did not renew (reasons why???)
- Recruiting opportunities planned for 2014.

Thank you from your Sun Region Marketing Team!

Saturday Evening Program at the Plantation on Crystal River, 7 PM to 9 PM is hosted by the Sand Dollar chapter.

Join us and share the fun with your sister stitchers.

When you send in your *Clip and Mail* coupon for the luncheon, please indicate if you will be attending the Saturday night get-together.

Clip & Mail

October 26, 2013 Sun Region Meeting Luncheon – 11:30AM
Reservations – Embassy Suites – Baymeadows, Jacksonville, FL

Choose one of the following:

Dietary Restrictions? _____

Luncheon selections. Please check one.

Seared Sea Scallop Spinach Salad _____ or Macadamia Nut Crusted Chicken _____

Name _____ Chapter _____

E-mail _____ Phone _____

Mail your reservation and check for \$ 23.00 (payable to Sun Region EGA)

Checks must be *received* by **October 14, 2013**.

Betty Baechle – ARD
(Contact by email if you need the street address)

Y N I will be participating in the Sat. evening program hosted by the Sand Dollar chapter.

Sun Region Is Looking For a Few Good Volunteers

The first meeting of a new year always brings new faces to the Sun Region Board of Directors. Traditionally, we look to these new members to volunteer for one of the many support positions that keep the region running.

We're looking for volunteers to fill positions on the 2015 and 2016 event committees. Much of the work for these events has already been done, but much remains to do.

You don't have to be an experienced expert; you just have to want to enrich the EGA experience for your sister stitchers. Please contact the respective event chair to volunteer.

Tentative Sun Region Meeting Schedule
Plantation on Crystal River, Crystal River
October 26-27, 2013

Friday, October 25, 2013

Executive Committee meeting 7 PM – 9 PM

Saturday, October 26, 2013

SR Seminar 2013 Wrap Up Meeting 8:15 AM – 8:45 AM
Event 2014 Status Meeting 8:45 AM – 9:15 AM
Event 2015 Status Meeting 9:15 AM – 9:45 AM
Finance Committee meeting 9:45 AM – 10:30 AM
Ways & Means Update 10:30 AM – 11:00 AM

Luncheon hosted by Sand Dollar Chapter 11:30 AM – 12:30 PM

Sun Region Board Meeting

Sign-in & Proxy turn-in 12:45 PM
Board Meeting Called to Order 1:00 PM
Board Meeting recessed approx. 5:00 PM

Saturday Evening Educational Program - Hosted by the Sand Dollar Chapter 7:00 PM

Sunday, October 27, 2013

Board Meeting Reconvened 9:00 AM
Complete Region Business
Adjournment

This is your opportunity!
Do you have topics that you would like to include in the board meeting agenda on the next page?
Do you or your chapter members have questions, concerns, improvements that you would like to address in our meeting?
To appear on the packet agenda, please send your request to rd@sunregionega.org by October 1, 2013.
(If preferred, the identity of the person submitting topics can remain anonymous)

Sun Region Board Meeting - Tentative Agenda – Plantation on Crystal River – Crystal River

Saturday, October 26, 2013 1:00 PM – approximately 5:00 PM

Sunday, October 27, 2013 9:00 AM – until close of business

NOTE: A change to prior meeting practice will be instituted at this meeting. Since we are meeting to conduct the business of the region, it is requested that if you are a voting member of the Board, that there be NO stitching during the meeting or program. We all would appreciate everyone's full attention and participation to what is transpiring during the weekend.

- Call to Order and Introduction of Board Members and Guests
- Executive Committee Reports
- RD: Jan Clark, ARD: Betty Baechle, Treasurer: Kathy Singleton
- Confirmation of Between-Session Actions
- Standing and Special Committee Reports:
- Bylaws, Education, Membership, Nominating, Outreach, Marketing, Sun News, Ways and Means, Website, Social Media, SR Seminar 2013, Event 2014, 2015, and 2016.

- Recess

- Evening Program

- Reconvene Sunday Morning, 9:00AM
- Additional Business
- Chapter Reports
- Special Reports
- New Region Rep Training
- Adjourn

Reminder: If any chapter representative is unable to attend, please give this notice to the alternate rep, along with the completed proxy form (a copy of Page IV-C-1 in your Representative's notebook), signed by the President of your chapter. These forms should be given to the Secretary PRIOR to the meeting start. Please, if you know you're bringing a proxy, please send an Email to Lynn ahead of time so she can prepare name cards.

Proposed Sun Region 2014 Budget

	A	B	C	D
1			Proposed 2014 Budget	
2	Revenue			
3	2	Member Dues	\$ 1,869.00	623 members X \$3.00 Region dues each
4	3	Interest	\$ 50.00	estimated checking and money market interest based on 2013 interest accrued
5	4	Educational Events		
6	5	Seminar	\$ 10,300.00	80 participants @\$125 plus \$300 fundraising
7	6	Exhibit	\$ -	
8	7	Fund Raising (W&Ms)	\$ 150.00	estimate of fundraising during SR meetings and other possible Ways and means ideas developed during 2013
9	8	Sales (W&Ms)	\$ 400.00	estimated revenue from sales of W&M items on hand
10	9	Advertising	\$ -	
11	10	Community Outreach	\$ -	
12	11	Contributions (unrestricted)		
13	12	Contributions (restricted)		
14	13	Parties/Meals (RM lunches)	\$ 600.00	received for SR meeting luncheons from participants
15	14	Retreats		
16	15	Contributions/Gifts	\$ 120.00	estimated revenue based on 2013 actual to date times 2
17	16	Printing		
18	17	Other	\$ 150.00	taxes collected on W&M sales, including Viva Punti book swap
19		Money Market savings transfer	\$ 2,691.00	amount needed to balance
20	18	Total Revenue	\$ 16,330.00	
21				
22	Expenses			
23	21	Educational Events (GCCs)	\$ 1,500.00	one \$100 reimbursement per SR chapter as voted by 2012 board
24	22	Seminar		
25		Seminar 2014	\$ 8,000.00	
26		Seminar 2015 seed money	\$ 1,000.00	to support 2014 expenses for 2015 Education Event
27	23	Exhibit		
28	24	Fund Raising (Ways and Means)	\$ 100.00	\$50 for National Seminar W&M table rental, \$50 for merchandise restock
29	25	Cost of Sales		
30	26	Rent (Region Meetings)	\$ 645.00	
31	27	Newsletter		
32	28	Administration		
33		RD	\$ 50.00	
34		ARD	\$ 25.00	
35		Treasurer	\$ 20.00	postage and administrative expenses
36		Other	\$ 75.00	\$25 historian, \$50 webmaster (domain registration and fees)
37	29	Officer's Travel (lodging and lunches)		
38		National Meeting-RD	\$ 1,500.00	
39		Region Meetings	\$ 2,340.00	
40	30	Community outreach		
41	31	Parties/Meals (RM lunches)	\$ 600.00	payment of lunch charges for SR meetings
42	32	Retreats		
43	33	Contributions/Gifts		
44		EGA Annual Fund Campaign	\$ 100.00	support headquarters annual fund
45		National Seminar Opportunity Drawings	\$ 150.00	National Seminar drawing, usually a gift card in same amount
46	34	Printing		
47	35	Other		
48		licenses & Fees	\$ 75.00	annual FL Dept Agriculture Registration
49		Taxes	\$ 150.00	taxes to Florida Department of Revenue, a "wash" with item 17 Revenue
50	28	Total Expenses:	\$ 16,330.00	