

Sun Region Embroiderers' Guild of America

Minutes of Sun Region, EGA
Board of Directors Meeting
Castle Marriott/Orlando, FL
March 28-29, 2015

Present (Voting Members)

Kathy Singleton, RD
Melody Bryan, ARD
Lynn Abbey, Treasurer (& Website)
Cheri Hammer, Secretary
Schelley Iman-Loch, Biscayne
Rebecca Lockenbach, Canopy Oaks
Gaby Hubbard, Central Florida
Claire Nardone, Chain Stitchers (& Seminar
2015 Co-Chair)
JoyceAnne Stevens, duClay (& Outreach)

Ann Ashley, Gulfview
Adrienne Meyer, Indian River (& Bylaws)
Karen Rockenbach, Neapolitan
Kathie Dougherty, Sand Dollar
Linda Anne Buehler, Sand Dunes (& Newsletter)
Jane Newhouse, Sand Hill Crane
Ann Fletcher, Sarasota (& Ways and Means)
Betty Baechle, Sea Grape
Betsy Ann Harris, Suwannee Stitchers

(Non-voting members & Guests)

Margaret Kinsey, Parliamentarian
Deby Talley, Seminar 2015 Chair & Education
Donna Christie, Seminar 2016 Chair
Karan Quintero, Historian & Social Media
Geni Dickenson, Chain Stitchers
Carol Presley, Central Florida

Marge Holmes, Biscayne
Pat Carrington, Biscayne
Judy Griffin, Central Florida
Barbara Harrison, Sand Dunes
Laurie Hardin, Indian River
Christine Kampmeyer, Indian River

Absent Chapter(s)

Bermuda

Quorum was established by the secretary.

Call to Order 1:02 p.m. by RD Kathy Singleton

Introduction of Board Members and Guests.

After the introduction, Kathy presented pins to the new Region Representatives (Schelley Iman-Loch, Rebecca Lockenbach, Karen Rockenbach, and Betty Baechle). Kathy then thanked the Chain Stitchers Chapter for hosting this event, providing table favors, and presenting the Saturday night program.

The minutes of the September 2014 meeting were filed as distributed.

Volunteer readers for drafts of the minutes of the current meeting were selected:

Linda Anne Buehler, Jane Newhouse, and Karan Quintero

The treasurer's report will be filed.

Record of between-session actions:

There were no between session actions.

Reports:

1. Director's Report (Kathy Singleton) – The report stands as distributed in the meeting packet. Kathy addressed a question of why national only got 44% of the national seminar profit because the split is normally 50/50, and the answer was because national had to pay for some seminar cost out of that money to the region.
2. Assistant Region Director's Report (Melody Bryan) – Melody thanked the Chain Stitchers Chapter for hosting and for the Saturday night program. The next Sun Region Board of Directors meeting will be held October 16-18, 2015 at the Bayfront Hilton in St. Petersburg, FL. Details will be published in the next issue of the Sun News. Gulfview will provide favors for this meeting, and Melody asked for a Saturday night program hostess. Ann Fletcher, Sarasota, said her chapter may be able to do it, but will need to get back with Melody. Melody also asked for hostesses for the spring 2016 meeting which will be held in Sebring, FL on April 15-17 at Inn on the Lakes. Suwannee Stitchers may volunteer, but need to check with their chapter first.
3. Executive Committee Report (Cheri Hammer) – No motions came out of the executive committee meeting.
4. Bylaws Report (Adrienne Meyer) – The bylaws report stands as presented in the meeting packet. There is a mandated amendment to chapter and region bylaws, and Adrienne provided copies for the region representatives to insert into their notebook and distribute to their chapters for bylaws changes. Chapter bylaws have to be reviewed in 2017. There was discussion about the mandated change and what "profit" actually means. The bylaws were changed to be compliant with IRS regulation, and does not prohibit activities such as teachers selling other than during class hours.
5. Education (Cheri Hammer/Deby Talley) – The education report stands as presented in the meeting packet. Cheri also reported that the education grant procedure needs to be revised to reflect 2015, that there are funds available for education grants. She reported that the winner of the IEC scholarship is Donna McFarland, Indian River Chapter, and that both the International Touring Teacher (ITT) event and the Gay Phillips grant will be discussed later during this meeting. Deby Talley will now be the education chairman.
6. Finance Committee (Lynn Abbey)
 - Lynn presented four recommendations from the Finance Committee.
 1. *The Finance Committee recommends that the Board of Directors accept the report of the 2014 Audit Committee.*
 - Rationale: *Required by Policies and Procedures.*

The motion carried.

2. *The Finance Committee recommends that the Sun Region discontinue the collection of pro-rated dues from new members. This change, if approved, would be retroactively effective to January 1, 2015.*

Rationale: *Due to changes in banking processes and USPS costs, it is no longer cost effective for either the chapters or the region to collect and process these small amounts.*

This motion will be voted on between sessions.

3. *The Finance Committee recommends that the Sun Region Board of Directors support the 2015 ITT by allocating \$2500 to cover the teacher's teaching fees, class, travel, and incidental costs; plus any costs associated with classroom rental.*

Rationale: *The region wishes to support this educational event.*

This motion will be voted on between sessions.

4. *The Finance Committee recommends that the Region Board of Directors authorize \$250 for the purchase of six collapsible easels for use at seminars and other events.*

Rationale: *This will be a cost-effective alternative to renting hotel-provided equipment.*

The motion carried.

7. Historian (Karan Quintero) – Karan reported that she is still in the process of trying to get a history of chapters, and needs to start a record for Suwannee Stitchers. She needs exhibition booklets, presidents of chapters, and gold thread winners from some chapters where the records are missing.
8. Membership (Kathy Singleton) – Sun Region has 566 primary members. There are 61 Members-at-Large (MALs) within Sun Region.
9. Outreach (JoyceAnne Stevens) -- The outreach report stands as presented in the meeting packet. JoyceAnne requested that the region representatives go back to their chapters and thank their outreach chairmen for their good reports.
10. Sun Region Newsletter (Linda Anne Buehler) – Linda Anne reported that the chapter articles in the Sun News should provide what the chapter plans to do during the next quarter, since the chapter reports provided during the BoD meeting include what has happened since the last meeting. The next Sun News will cover June, July, and August, and the deadline for articles is June 1st.
11. Ways and Means (Ann Fletcher) – Ann reported that there are items for sale in the back of the room. She is looking for ideas for region ways and means.
12. Website (Lynn Abbey) – Lynn reported on the usability of the website, reminding everyone that there is a search capability and that the slowness of the website could be due to our low activity causing our website to have low priority. Kathy Singleton requested that the finance committee include funding for the website during their budget activity, and that the webmistress look into ways to improve the website. Lynn also reported that Suwannee Stitchers needs to be included on the website, and requested Betsy Ann Harris to provide a write-up.
13. Social Media (Karan Quintero) – Karan reported that the region facebook page has grown from 327 to 500 likes. She requested that anything chapters want posted on the page be provided to her.

14. Event 2015 (Deby Talley) – Deby reported that there are 76 registrants for Stitchers’ Garden. The committee visited the facility in final preparation for the event. Deby reminded the region reps that there will be a nametag contest with a prize, and they need to provide that information back to their chapters. The event continues to solicit more participation in merchandise night, and that the national collection will be on display at the seminar.
15. Event 2016 (Donna Christie) – Donna reported that on May 1st the website will be open for Red Sails in the Sunset pre-registration, and encouraged use of the website. There will six teachers, each to teach three days. Tote bags will be for sale at Stitchers' Garden, \$15 for one or \$25 for a set of two, and Reps are to take them back to the chapter for display/order. Donna is still needs someone to work on the centerpieces for the banquet.
16. Sun Roster (Jineen Kulczycky) – Jineen sent out an updated roster this week.

Unfinished Business:

1. International Touring Teacher (ITT) Discussion – Gary Clarke will be teaching Turkish Delights in Sun Region on 3-4 Nov 2015. Based on the input from an email survey done by RD Kathy Singleton and discussion at this meeting, he will teach in the Orlando area and fly into the Orlando Airport.
2. Philips Grant Money Discussion – The region has received \$5000 and has three years to use it. Kathy would like to see something more substantial than a touring teacher as proposed, such as having some teachers develop program ideas. She would like to create a committee to have something to present at the fall meeting, and asked for a committee chairman. No one volunteered, and it was suggested that the executive committee appoint the committee.
3. Newsletter Advertising Discussion – Kathy led a discussion about including other not-for-profit organizations’ fiber events in Sun News, similar to what is done on the Sun Region facebook page. Karan Quintero, Social Media chairman, reported that facebook notifications have not been happening because she has not been notified of any events to put up. She suggested that the region representatives take this information back to their chapters and request that any event information be provided to her. The following motion was presented:
I, Ann Fletcher, move that not-for-profit fiber art events and promotions/advertising will be free in Sun Region newsletters.

Rationale: *Promotes educational opportunities.*

The motion carried.

New Business:

1. SR Newsletter Distribution – It is the responsibility of the region representative to provide the opportunity for each chapter member to view the Sun News in some form/forum.
2. Region Rep Notebook Discussion/Revision – The information provided in the region representative’s notebook is for everyone in their chapter. Region Representatives need to review the notebook and provide/distribute information to the chapter members/officers who need it. The map of chapter

locations is not up-to-date. Adrienne will update the map and provide it to the RD and the webmistress.

3. Nominations for Gold Thread Award – Reminded chapters that nominations are to be submitted on the national website by May 1st. The form for this is located on the national website.
4. SR Banner – The banner is outdated, and not all chapters are included. Claire Nardone volunteered to update the banner, and Margaret Kinsey will help.
5. MAL Discussion – MALs are supposed to be serviced by national, not by the region. However, the Gay Phillips grant required the regions to include them in the proposal. There are 61 MALs residing in Sun Region. Cheri will separate the MAL list into geographic areas and provide to the chapters for contact. It was discussed that if a MAL attends a seminar or another educational event, they should pay more. Region members get first opportunity, then MALs, then the general public.
6. Sunny, the Sun Region mascot, unfortunately is no longer with us. Her personal effects were provided to Donna Christie.
7. Job Descriptions were handed out to committee chairmen, asking for additions, corrections, changes. Kathy will e-mail out the region rep job description to the representatives.
8. The RD will send out a monthly message to the representatives, and is asking for a response to each message received. A prize will be drawn at the end of the year.
9. Margaret Kinsey talked about the International Embroiderers' Conference (IEC) which will be held May 14-16, 2015, at the Clarion Hotel in Williamsburg, VA. There will be six speakers, a visit to the De Witt museum, and an opportunity for an autographed copy of Dr. Chung's book. Margaret is thrilled that Sun Region provided a scholarship for this event.
10. 2017 Education Event – Claire Nardone volunteered to head the committee.
11. Region donation for national seminar – There is \$150 in the region budget for this. Jane Newhouse volunteered to put it together. Betsy Harris suggested a Sunshine basket where everything is yellow.

Meeting recessed at 5:01 p.m.

Meeting reconvened at 9:03 a.m. on March 29, 2015

Quorum was established by the secretary.

12. Kathy requested chapter pins to create a display similar to the framed display of region pins created by another region.
13. Through the Needle's Eye exhibit – no Sun Region chapters are participating. Information has been provided to the Ruth Funk Center for Textile Arts.

14. Pilot programs – In the last presidents mailing there was an application for new GCC and ICC pilot programs. Pilot programs just charge for kit fees and teacher transportation, etc. There are no teaching fees.
15. Petite projects – Petite projects come in the presidents mailings and are on the national website.
16. Youth Program and Exhibit – There is information in the presidents mailing for lesson plans to age groups. There will be an exhibit in the fall for young stitchers. Working with Girl Scouts was discussed, but the representatives were also encouraged not to forget about Boy Scouts, 4H, and home schoolers.
17. Paraclete Designs – Charlene Reeder is a Phoenix woman who collects stash, and uses some of it in the United States, but mostly sends it with missionaries or others traveling overseas. The stash is provided to the local people, and it is used to help develop stitchers who can sell their products, become self-sufficient, and make money. Members are encouraged to bring stash to the region seminar in May for collection. More information on Paraclete Designs is included at the end of these minutes.
18. 2016 National Seminar raffle tickets available for \$10 for a free trip, includes 4 days of classes, lodging, transportation to Alexandria, registration fees, and kit fees.
19. Linda Dean, Canopy Oaks chapter member, entered a DAR embroidery contest, where she took third place. She may go to the DAR Congress to accept her award.
20. New Sun Region Chapter, 7 Bridges, is forming. It is located south of Jacksonville. They should be ready by the end of May.
21. 2016 Seminar tote bag order forms can be sent as a PDF file by Donna Christie to any representative who requests it.
22. Biscayne asked if any chapter offers lower dues for older members. Central Florida has an honorary membership, where the member does not receive the Needle Arts magazine but gets invitations for chapter functions such as their luncheon.

Chapter Reports:

Chapter reports were published in the meeting packet. Reports not included in the meeting packet are appended to these minutes.

The representatives augmented their published reports by providing some additional detail on current chapter activities and by providing information on programs that have been done by their chapter that can be shared with other chapters. Copies were provided to the other representatives and the education chairman, or alternatively the representative can e-mail the instructions.

Biscayne – In 2012, chapter member Janet Edgar made a sun catcher/Christmas ornament hardanger piece. The representative provided instructions.

Canopy Oaks is working an exhibit with LeMoyné Center of Visual Arts, Tallahassee, and the Pomegranate Guild of America, fiber guild in May 2016.

Central Florida - Ginny Chambers (new member) is reaching out to newspapers and getting new members.

duClay – Their nametag project is now a chapter nametag. They also provided a flyer for a Lauren Sauer workshop which can be found on their blog.

Gulfview – Is providing cross stitch, canvas, hardanger, surface embroidery instructions weekly at their library.

Indian River – Their favorite program from a few years ago was “what is your most hated needlework project?” Chapter members shared the hated projects and it was very successful.

Sand Dollar is celebrating 35th anniversary next month. They also provided instructions for an Assisi starfish designed by Abbie Kaverik.

Sand Dunes provided instructions for a scallop shell amulet bag designed by Cheri Hammer.

Sarasota showed multiple projects without instructions, including a Kimono needleholder. They will send instructions to Kathy Singleton, RD and Deby Talley, Education Chairman.

Sea Grape – provided instructions for a Sue Kerndt Florentine needlecase, which was a program in two sessions.

Suwannee Stitchers showed an all-day fabric box class. They also had a vintage lace slide show program, and have chapter members who would be willing to travel to chapters to give this lecture.

Questions from Representatives:

If anyone knows anyone who is a former member of a former chapter, let Karan Quintero know.

Rebecca Lockenbach asked if there is a policy for charging for advertising for chapter newsletters. Linda Anne will provide her chapter information to Rebecca. Other chapters also charge for business cards advertising.

Rebecca Lockenbach asked if the LeMoyné exhibit could be included in the Sun Region grant request. She was told to submit the request to the executive committee.

The meeting was adjourned at 10:07 a.m.

Cheryl R. Hammer, Secretary
Sun Region

We ended 2014 with our Christmas ornament exchange at The Palm Tree Grille in Mt. Dora. Many beautiful ornaments were oohed and aahhed over after a delicious meal.

January meeting brought the installation of the new officers and committee chairs.

We discussed having a UFO Challenge that I learned about at the last Region meeting. We implemented a \$2 donation per piece that you expect yourself to finish in 2015 by the December meeting. (January if you can't attend the December get together.) It was well received and several gals wanted to participate.

We also kitted the project for the 3/28 Region meeting and we discussed the favors for the 3/28 meeting.

February we assembled the favors for the Region meeting.

Photos were taken along with the \$2 entry fee into our UFO Challenge.

Excitingly we had 3 members participate in Leesburg's Saturday Morning Market on February 14. An old member, Alice Woerner, also joined us with her knitting. Although the day started at 48 degrees, it ended sunny and quite nice. The cold kept the patrons home but we still spoke with a few interesting folks.

March brought our one and only, Lynn Abbey, to guide us through making our own painted fabric. Lynn shared some interesting ideas, quality tips and educational ideas for using inks and paints.

In April we will be doing a beginning Casalguidi project to be taught by Karen Cicero.

May brings our 19th Anniversary dinner.

June, July and August will be open stitching.

Report of Sandhill Crane Chapter Spring 2015

The chapter has 31 members. We added 4 new members this year.

We have had a program for every meeting. In January Julie Johnson demonstrated how to make a ribbon ornament from the Christmas favor from December. The ornament involved doing cross stitch so that the back was as neat as the front since when assembled the back is visible.

February Cathy Weber taught the group how to make a small pin on lavender canvas.

In March Betty Fogarty taught the pulled thread petite project.

In April Lynn Pittenger will teach the group how to embellish decorative tassels.

Jenna McClooney will again conduct a beading class in May, this year it will involve a Raiku cabochon that she made and we will be learning peyote stitch.

In June Betsy Goker will teach a small bargello project.

The group continues to make samplers for Habitat. This year we added a new pattern that includes the Habitat for Humanity logo and the name of the county, plus the recipient's name. We are also making bookmarks for St. Jude's Hospital using the Sullivan pattern.

The Chapter stitches at the West Branch of the Hernando County Library once a month.

Submitted by Jane Newhouse, Sandhill Crane Representative

Suwannee Stitchers

By Betsy Ann Harris

The Suwannee Stitchers have been busy, like everyone else. In November, we stitched a Needle Keep Pin that was so cute. In December, we attended our holiday luncheon, catered by the Suwannee Rose Café. The food was delicious and Barbara Mills did a wonderful job of decorating the tables and provided each of us with a cinnamon ornament. After lunch, we held a gift exchange.

In January, we had a very special program. Canby Robertson came and taught us how to make a fabric box that can be embellished with a variety of stitching techniques. Fourteen members participated in this special class.

February brought us a fascinating and informative Vintage Lace Lecture and slide show presented by Dr. Jo Ann Eurell. Jo Ann had just finished curating a lace exhibit at the University of Colorado. Marion Jones and Jo Ann brought many examples of vintage lace and tools from their private collections. Marion gave a demonstration of her bobbin lace work. Both Jo Ann and Marion are international lace teachers and have published many articles in magazines.

Marion Jones designed and taught a stitched card in March. We held a "Stitch in Public Day" in March at the Trenton Quilt Festival. Eight to ten of our members were seated in the Suwannee Valley Cross Stitch Shop and working on a variety of projects, including needle tatting, cross stitch, felt flower making, etc. Many people stopped by our table to see what we were doing and ask about EGA. Marianne Bennick had brought her EGA notebook and a copy of Needle Arts, that we were able to share with interested ladies.

We also have an on-going "yard sale" table set up. Members have donated all kinds of items including fabric, stitching projects, jewelry, gently-used books, purses, decorative items for the home, videos, DVDs, etc. This has been a successful fundraiser for the Suwannee Stitchers.

Finally, we would like to recognize our President, Patrice Boyles, for being selected by Judith Baker Montano on her needle work scene as one of the best entries in the nation. Patrice has been asked to show her piece at National. Patrice has also encouraged all of us to step out side of our comfort zone and try something new and challenging. She assures us it is a very rewarding experience.