

Sun Region, EGA
Region Board of Directors Meeting
September 13-14, 2014
Sawgrass Marriott | Ponte Vedra, FL

Meeting Packet for Attendees

Region Director's Report from National Meeting | Jan Clark

The topics below are carry forwards from the March National Board meetings:

General Interest

- National Seminar 2014 Registration. There were 493 students registered through Early Registration. This is almost a full seminar. The room block issues are being resolved. Pat Correz is working with the facility to increase the room block.

- IEC "Threads through Time"- Williamsburg, VA May 14-16, 2015
Registration will open at National Seminar in Phoenix. There are sideline sessions planned that the public would not be privy to. One is a session on Antique Samples from the Williamsburg Collection. Margaret Kinsey is the chair.

- The Through the Needle's Eye Touring exhibition It is already scheduled to appear at the 2015 South Central Region seminar (Lubbock, TX) and at the Pacific SW region seminar in 2016 (Eugene, OR).

- A new Education Catalog was released in June along with the NeedleArts. It was a separate publication but bundled with the magazine.

Membership Issues:

Membership continues to be an area needing focus. As an organization we seem to hover right around the 10,000 mark. As a region we are declining. I encourage every member to be an ambassador for your chapter, the region, and the organization. Be proud to be a member, we do amazing things with needle and thread. Don't hesitate to tell people about your chapter activities. Seek out new opportunities to help your local communities and their endeavors. Be open to new techniques and even transition of techniques from one medium to another. You'd be surprised how a needlework technique or tool may fit a need in say knitting or rug hooking. Be Open to the possibilities. Continue to have fun in your meetings, stitch in public days or where ever your travels take you. Carry your NeedleArts magazine. It's a real attention getter.

Education:

NEW DEVELOPMENTS:

1. Gay Phillips Montague Bequest:

As you heard previously, the Guild has received \$350,000 from the Gay Phillips Montague estate. A committee was formed to assess different ways in which the funds could be used to the betterment of the organization. The committee recommended \$220,000 of the funds be held in reserve. Three options were proposed, and two were selected to go forward.

The first recommendation was to use \$65,000 to develop an equal opportunity endeavor for all members of EGA. The committee has solicited ideas be sent as to what might be a possibility. The result will be announced at the October meetings and seminar. The result could be one idea or a blend of ideas, but all members will be able to participate. This is a tall order considering the geographic distances and technology challenges. The total amount of funds may not be used for this first project.

The second recommendation was to distribute the remaining \$65,000 to the regions as a grant. Guidelines are being developed. Sun Region could receive \$5,000 as their portion. Cheri Hammer, Education chair, has formed a committee to develop ideas on how best to utilize this money for our members. Cheri will have a report at this meeting.

2. NEW NEW NEW - EGA MERCHANDISE OPPORTUNITY

Gwen Nelson, National President, has chosen the CAP - Children's Alopecia Program as her featured charity. Her granddaughter has this disease and to show support for her, Gwen dyed some of her hair hot pink which is the charity's color. She also worked with three of our teachers/designers to develop projects to be offered as merchandise. A portion of the proceeds will go to the charity. The booklets would be distributed as installments. No prices were revealed as the patterns were still be edited and compiled into booklets. There may be a pricing discount to order 2 or 3 of the booklets together. I ordered the three projects and have the booklets at this meeting. The projects are:

- Pulled work hat band with flower fascinator by Jane Ellen Balzuweit. The flower could be removed from the band and worn as a corsage. The hat band could be used in a number of other ways too. Booklet available for meeting.
- "Bug Garden Party" by Judy Jeroy. This is a really cute embroidered picture with bugs carrying different parts of a picnic away. The model measures about 5-6" by about 14" but it could be put on different fabric and used any number of ways. We saw a different model of this in the Education Exhibit at National in Louisville last year. Booklet available for meeting.
- Beaded Flower pin / corsage by Marie Campbell. This piece is about 4 to 5" across. The kit includes the instructions and beads.

Assistant Region Director's Report | Betty Baechle

Our fall meeting is almost here which is hard to believe. Summer went by very quickly. My time was spent with family, friends, travel and stitching. Now it's time to get back to region business. Here are a few tidbits concerning the resort that you need to know.

Sawgrass Marriott Golf Resort & Spa is located just south of Jacksonville and north of St. Augustine off Highway A1A. Address is 1000 PGA TOUR Blvd., Ponte Vedra Beach, FL 32082.

Directions found on Google, AAA and locals use this for those coming from the south. I have used this route:

- I-95N take exit 329 for St. John's 210 toward Ponte Vedra/ Green Cove Springs.
- Turn right onto County Road 210E (3.3 mi).
- Turn left onto US1N (1.4 mi.).
- Take the Nocatee Parkway exit (4.3 mi).
- Continue onto Palm Valley Rd. At the traffic circle take the 2nd exit onto Mickler Rd.
- Left onto A1A. Left onto PGA tour Blvd.

Directions from the north. I-295 exit at Butler going East. South onto A1A. Right onto PGA tour Blvd.

There have been some changes with recent remodeling. If you were there before you will notice the lobby and a few of the restaurants have changed. You will have access to the Health Club and Spa. Complimentary self-parking. Cabana Club Beach Access located along the Atlantic Ocean. There is hotel transportation to the Cabana Club, golf and the Sawgrass Shopping Village. There are four outdoor pools and three whirlpools, so pack that bathing suit.

This meeting is hosted by duClay and Neapolitan chapters - the luncheon by duClay and the evening program by Neapolitan. The evening program is hands on. Dress casual. Joan Thomasson has given the chapters permission to

use the information presented Saturday evening for a chapter program.

Look forward to seeing all of you there.

This is my last report as ARD. It has been a great learning experience and my pleasure to be on the board. I thank the chapters that helped by making the wonderful table favors and planning the Saturday evening programs. I may not be at the region meetings but I will look forward to seeing you at the region seminars.

Treasurer's Report | Kathy Singleton

Activities since the last board meeting are as follows:

- The Sales Tax return for the region for sales occurring at Crystal River was filed in a timely manner. Anyone, needing a new sales tax exemption certificate should request one from the treasurer.
- Treasurer's report was sent in for the Sun Region news.
- No other filings were due.
- The official IRS mileage rates are: business is 56 cents per mile and charitable remains at 14 cents per mile.
- Treasurer's Report for Crystal River was reviewed and accepted.
- Deposits and checks for the 2015 and 2016 Seminars were processed in those accounts.

Report which follows:

Treasurer's Report as of August 23, 2014



Frogging at its finest

Sun Region Treasurer's Report / 8-23-2014

Category	Checking	MoneyMkt		YTD	Budget
Opening Balances (05/31/2014)	15,396.34	52,036.31			
Income					
Dues	1,674.00			1704	1,749.00
Interest		6.56			50.00
Educ Event	1,950.00			1950	
Fund Raising					150.00
Contributions					120.00
Retreats					
Printing					
Other	50.00			175	50.00
TOTAL INCOME	3,674.00	6.56		3,829.00	2,119.00
Expense					
Educ Event	1,137.50			1937.5	3,000.00
Fund Raising					
Rent				452.82	645.00
Newsletter					
Administration	36.35			36.35	140.00
Officers' Travel	132.10			919.19	3,840.00
Retreats					
Gifts					150.00
Printing					
Other				61.25	225.00
TOTAL EXPENSE	1,305.95	0.00		3,407.11	8,000.00
Transfers					3,681.00
Retreat - Crystal River				6134	2,300.00
Seminar 2015	224.09				-1,000.00
Seminar 2016	-63.46				
Ways and Means	-109.54			86.46	900.00
Meals	321			345	0.00
OVERALL TOTAL	18,136.48	52,042.87		6,987.35	0.00
CLOSING BALANCES (08/23/2014) Regions Bank					
Accounts	19,525.06	52042.87			
Difference	1,388.58	0.00			
ck 1109	200.00				
ck 1110	937.50				
ck 1111	63.46				
ck 1112	187.62				
Total OT items	\$1,388.58				
Difference	\$0.00				

Education Report | Cheri Hammer

Sun Region Education Grant Sun Region is continuing with the \$200 educational grant program. Since all of the budgeted funds have not been expended this year, chapters can apply for a second grant. Instructions for the grant program can be found on the Sun Region website, and are also included in this report. Also, at this time we have the following opportunities available for any Sun Region member:

Bargello Challenge GCC, Sand Dunes -- Please contact Cheri Hammer _____ to register for this GCC. Registration deadline is October 30, 2014. Fee including instruction book is \$35.00 Class will begin in November, 2014.

Mughal Grape-Vine Tile Workshop, Jane Nicholas - Nov 1 & 2, Altamonte Springs. Workshop cost is \$215. Contact Kathy Singleton

The Finer Points of Finishing, a Workshop with Jane Timmers - Sept 26 & 27, Tangerine Community Center. Cost is \$205 for non-chapter EGA members. Contact Karen Cicero (president@chainstitchers-ega.org).

Rose of Sharon, a two-day workshop with Joan Thomasson from Stitchin' Stuff - Oct 9 & 10. Cost is \$25 class fee plus \$85 kit fee. Contact Donna Christie

At the April region meeting we voted to expand the grant program to include educational opportunities beyond Group Correspondence Courses and chapter workshops. The new guidelines with this expansion are included with this report. I'm sure many of you have some innovative ideas for educational events - a lecture perhaps? Or maybe an opportunity for educational outreach to youngsters? We just ask that you get this idea pre-approved by the Sun Region board before assuming that the grant will be awarded. You will need to follow the same procedures as for a workshop.

International Touring Teacher We had 26 Sun Region members take advantage of the International Touring Teacher opportunity provided by the region. On November 11 & 12, Alison Cole will be teaching "Rambling Clematis", an incredible stumpwork and goldwork piece. The class will be held in St. Petersburg, at the location of our 2016 seminar. Sun Region funds are being used to offset the cost of this class, and the lucky participants get to take a two day class for the cost of their kit.

Sun Region Banner I am hopeful that the chapters are continuing to work on charting our amazing Sun Region banner. I have CDs to distribute to the chapters that did not receive one at the last meeting. This is still a viable activity for the region, and I would definitely like to see this come together soon.

International Embroidery Conference Scholarship There is a \$1000 Threads Through Time International Embroidery Conference (IEC) Scholarship available to a Sun Region member. The IEC will be held in Williamsburg, VA on May 14-16, 2015. Our EGA website describes it as, "Threads Through Time features six outstanding speakers who will provide insight into the development of embroidery and textile embellishment around the world. Embroidery is one of the most ancient arts, dating from prehistoric times. In three days artists, academics, and interested stitchers can more than double their previous knowledge of the history and development of embroidery and textile embellishment." This is a wonderful opportunity for one lucky member! Application form and guidelines for selection will be provided to each chapter. Please see that these materials get the widest distribution possible. The deadline for submitting the scholarship application is Dec 15, 2014.

Gay Phillips Education Grant Sun Region has another exciting educational opportunity, and this time we get to write our own ticket. We have the opportunity to apply for \$5000 to be used for education in our region. There are lots of different ways we can use this money. The guidelines suggest workshops, course development, seminar grants, and touring teachers, but they aren't limiting it to these opportunities. Whatever we choose, it has to be available to all members within the region, including MALs. And the deadline for the application is Jan 31st.

2014 Sun Region Grant to chapters: GCC, chapter workshop, or educational event

Sun Region has authorized \$3000.00 for 2014. The minimum number of students is 10. If by the Fall Sun Region meeting all funds have not been spoken for, chapters can request a second grant. All grants will be awarded on a first-come, first-served basis, after the GCC, workshop, or other educational event has been conducted.

Process:

1. Decide which GCC, workshop, or other educational event your chapter wants to offer to its membership. Educational events other than a GCC or workshop must be pre-approved by the Sun Region board before proceeding.
2. Collect registration commitments within your chapter. If you have 20 registrants for a Workshop / educational event or 21 registrants for a GCC (20 + 1 group leader) follow either procedure a) or b) below, depending on whether your chapter is offering a workshop/educational event or a GCC to its members.
 - a. For GCCs: Send for, and complete, the paperwork from National. Please read registration process instructions carefully. These instructions can be found on the EGA website or in the Education catalog. The completed "GCC Registration Request Form" in the Education catalog should be sent to National headquarters. National headquarters will return a separate Registration form which will include additional instructions. The chapter must submit a copy of a complete Registration (not the EGA Registration Request) form to the region treasurer, Kathy Singleton, to receive a grant check for \$200.00. (This grant process is completely separate from the GCC registration process.) The chapter remains responsible for all required communications with the teacher and National headquarters.
 - b. For workshops/educational events: Submit a copy of the signed teacher contract or other documentary evidence for an educational event to the region treasurer, Kathy Singleton, to receive a grant check for \$200.00. If for any reason the workshop/educational event is cancelled, the chapter has 60 days in which to return the grant money.
3. If in step 2 your chapter does not get the required number of registrants, then notify the Region Education Chairman at education@sunregionega.org who will see that your workshop/educational event or GCC is advertised on the region website and elsewhere for two months. Please provide a contact email address for the advertisement. (If your chapter is offering a GCC and you have at least 10 registrants, it's appropriate to begin your National headquarters paperwork process when the advertising period begins.)
4. At the end of two months or when registration reaches 21 whichever happens first, follow the appropriate procedure in Step 2 above.

Note: A chapter whose GCC or workshop/educational event has fewer than 10 in chapter registrants, may advertise their choice on the region website for longer. The advertisement will remain on the website until it attracts 10 registrants or is withdrawn by the chapter or the region exhausts its grant authorization.

Please allow 6 weeks for paperwork to be processed.

Enjoy your class!!!!

Nominating Committee:

No report submitted

An election of officers will be held at this meeting and a new nominating committee will be convened afterward.

Social Media Coordinator | Jenna McClooney

Traffic on our Facebook page has been growing and chapters are starting to report success with their education advertisements and event announcement, but with growth a new question has arisen: Can additional forms of advertising be “shared” on our *Sun and Sea Embroiderers* page?

Specifically, should we allow teachers, other embroidery-focused organizations, and/or needlework shops to advertise or announce—

Educational events, including face-to-face and online classes offered by organizations such the Royal School of Needlework, Shining Needle, Quail Run;

Sales by teachers of their own designs;

Announcements and/or special sales of needlework materials?

To date, we have not “shared” these types of announcement/advertisements, but we have received requests to do so. Personally, I’m not opposed to sharing this type of information, but I believe the board should decide if it is appropriate.

I’ve noticed that Facebook has its own rules and restrictions for 3rd-party advertisements, but it does not appear to refer to “sharing.”

I am unable to attend this meeting. Please let me know what is decided.

Outreach Report | JoyceAnne Stevens

Summer is a slow restful time for many Sun Region chapters. Some members leave the state for cooler places. Some chapters have stitch-ins during the summer months but no regular meetings until September. Several Sun Region chapters continue to work on year long projects and many members continue to stitch and/or plan for fall Outreach projects. .

Bermuda Chapter is making plans for a sale and tea in the fall with proceeds going to a cancer organization called PAL's.

Biscayne Chapter completed 10 Habitat for Humanity samplers this summer for a total of 25 in 2014. They also stitched 15 Kissing Pillows bringing this year's total to 75. 24 "cozy caps" were given to Ronald McDonald House making a total of 63 caps so far this year. In addition, 38 pounds of toiletries and 20 pounds of pop tops were delivered to the Ronald McDonald House. Biscayne Chapter members collect pennies, stamps, toiletries, and Coupons for Education for various groups.

Central Florida Chapter is continuing work on stitching hearts to apply to a wall hanging for the new Ronald McDonald House. The project is called "Hearts A Fire".

duClay Chapter held a month long exhibit of Christmas related items during July, calling their display, "Christmas in July".

Gulfview Chapter continues to support the Linus blanket project.

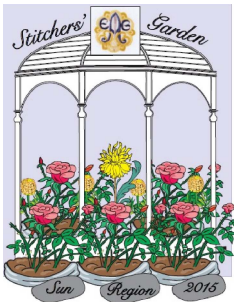
Neapolitan Chapter in addition to the many Habitat for Humanity samplers stitched and presented was able to make a donation of \$400 to Habitat. The money came from the profit made at their biannual exhibit and sale.

Sand Dunes Chapter will be presenting 2 Habitat samplers later this month to new homeowners and continue to work on the Christmas stocking for the Children's Advocacy Center.

Sea Grape Chapter members are very busy stitching EGA bookmarks to be given out at their February 2015 needlework show. As of July over 500 bookmarks had been turned in. The knitters in the chapter have so far this year given 124 baby caps and 145 chemo caps to Lee Memorial Hospital.

2015 Seminar Report:

Registration opened September 1 and will run until Jan 15, 2015.



We had a strong early registration turnout of 52 people but there is plenty of room in all classes for more! Be sure and come and join us and bring a friend.

Special events planned are a merchandise night for Friday May 1, and Gwen Nelson, EGA National President will be speaking at our banquet on Saturday night and presenting some items from the EGA collection. This is a rare chance to have a chance to see these pieces as well as hear the history behind them.

Each region rep will be given some printed copies of the brochure at the meeting to take back to the chapter, but we are strongly encouraging people to go online at Sunregionega.org and look at the brochure that way.

If more copies are needed, our registrar, JoyceAnne, will be able to mail them out if you send her the address of who needs them.

Come and join us and bring your friends for our diverse group of classes and teachers! Deby and Claire and the rest of the hard working committee!

Chapter Reports

At the April meeting, the Board of Directors voted to return to the policy of including chapter reports in the meeting packet since the packet becomes part of the region's official records. The region's newsletter is *not* part of the official records. Chapter reports for the newsletter usually describe what the chapter plans to do in the future; packet reports should describe what the chapter has done.

If a chapter's report is not included in the packet, the representative should bring paper copies of the report to the meeting for on-site distribution. This distributed report will then be included in the official minutes.

DuClay Chapter | JoyceAnne Stevens

May: duClay had very successful membership renewal and now has a total of 30 members, 24 members are primary with duClay and 6 are plural members. In May we received the kits for our Mariners Compass name tag/pocket designed by Jane Timmers and personalized by her for our chapter members. A large percentage of the membership is participating in stitching the name tag. The finishing of the name tag/pocket will be taught by Jane Timmers at the end of Sept. Seven duClay members attended the Crystal River retreat (3 primary members and 4 plural members).

June: Our second annual all day stitch-in was held at Westminster Woods in St John's, Florida (on Julington Creek, just South of Jacksonville). The regular business meeting was held at that time as well as lunch served by the staff from Westminster Woods. We are looking forward to next year's stitch-in.

On the last Saturday of June, Janeann Sleeman taught a painted canvas design by Sundance Designs, "Dazzling Delights".

July: We held a month long exhibit at the Orange Park Library entitled "Christmas in July" featuring Christmas or winter related designs.

August: At our August meeting, Linda M taught a scissor case design by Carolyn Standing Webb featuring the Queen Stitch.

Since January, duClay members have been working on table favors for the September Sun Region meeting. Several members crocheted starfish and in August members at the 2nd Saturday Stitch-in assembled them.

duClay has a "finishing challenge" going on for the 2nd year and members are stitching on their selected pieces hoping to finish as many as possible by December and qualify for a prize to be awarded at the Christmas luncheon.

duClay has a wonderful blog that is kept updated with many photos of meetings, classes, stitch-ins, and other events. You can see it here <http://duclayega.blogspot.com/>

Indian River | Adrienne Meyer

Since our last region meeting Indian River Chapter members have been busy. Twenty-eight of our members attended the Sun Region Retreat at Crystal River and followed that up with our own chapter-wide retreat with 30 members in attendance for the day-long event. One of our former members even flew in from Pennsylvania to join the fun.

At our August meeting, participants will continue working an EGA Petite Project SOLID GEOMETRY I: Lavender Blue, Dilly-Dilly and in September we will hold our annual media sale. It used to be simply a book sale but we often have books on DVD and other media. In October members will have the opportunity to stitch the Petite Project Assisi Oak Leaf and Cross Stitch Acorn. November bring us to Super Show and Tell, a very enjoyable program for us with individual projects as well as group projects like correspondence courses. In December we hold our holiday luncheon/ornament exchange and installation of new officers.

Neapolitan Chapter | Joan Thomasson

Neapolitan Chapter continues with stitchins for the summer months of August and September while the majority of our members are cooling off up North. It is always exciting when October moves us back to the Grill Room at Moorings Park for another year of short business meetings and great classes. We have enjoyed our summer location which coupled a lovely airy indoor living-room and a gorgeous outdoor lanai complete with walls of water and lovely greenery.

In October, after a quick business meeting with the Nominating Committee presenting the slate of officers for the next two years, we will be off on an excursion to one of our favorite spots- Audrey's Tea Room, a shop doubling as a vintage clothing shop and an English tea Room. The shop is full of dresses of all kinds with gorgeous hand-done details, beading, French hand-sewing, pulled and drawn work of all kinds. The staff is wonderful explaining the detail work involved. In addition to the fabulous clothing, Audrey's serves authentic English teas complete with tiny sandwiches, warm scones with clotted cream and a variety of English favorites in a room where even the chandeliers are made of China teacups and tea pots.

November brings the announcement of the new slate and our returning northern members? December will bring the toy collection for needy children, Luncheon at Moorings Country Club, and drawings for the much desired free annual membership. Come join us. We love Stitchers of all abilities whether you are Floridians all year long or just during "Season".

In addition to our very successful biannual exhibit and ongoing stitching of Habitat samplers! we were able to donate \$400 to Habitat from our very successful needlework Exhibit and Sale.

Sandhill Crane | Jane Newhouse

The Chapter has a busy Fall planned.

For the September meeting Betsy Coker and Linda Hansen will be sharing stretching and blocking techniques, along with finishing ideas including an album cover.

Members will be learning to make Tenerife lace as a GCC with Linda Hansen as instructor in October and November. Jan Mazourek will also be teaching a Casalguid project in October and November. The November meeting is reckoning day for our declared UFO's.

There will be donated thread and stitching supplies sales throughout the Fall.

The group will continue to have a Stitch-In every month on the third Wednesday at the west branch of the Hernando Public Library.

We continue to supply samplers to Habitat for Humanity in Hernando and Citrus Counties.

Sand Dunes Chapter | Linda Anne Buehler

It's really only for June and July that Sand Dunes only holds stitch-ins instead of regular meetings. This year our Sand Dunes facebook group repeated our "101 Days of Summer Stitching Challenge" which challenges members to declare how many days during that period that they intend to stitch. Almost everyone says that they will try to stitch for between 90 and 101 days! It's usually quite a successful motivation for stitching almost every day from Memorial Day to Labor Day.

In August, we have our annual membership coffee where programs for the new stitching year are unveiled. We always hope to attract new members and this year we gained one new member. This year's theme is "Stitching B" with projects in beading, blackwork, bargello and some special stitching accessories featuring a busy bee. We begin with a "B"ead embroidered cabochon necklace in September and then move on to a "B"lackwork biscornu. Stayed tuned for the other programs next calendar year.

30 members - 23 primary (including 2 life), 7 plural (1 in region, 6 out of region)

Saturday Night Program

The Neapolitan chapter and Joan Thomasson will present our evening program. Joan has provided this note:

For the Evening Program at the September Region Meeting. We will be having a hands -on program which is fun to do at guild meetings. Participants just need to bring a pair of scissors to cut paper. Joan Thomasson will supply everything else you need" to design when you can't draw a straight line with a ruler".

Educational Offerings from EGA

Survey Results from Florida Chapters

duClay Chapter (9 responses)

FIRST - Needle Arts Magazine
SECOND - Group Correspondence Courses and Individual Correspondence Courses
THIRD - Education Catalog

BOTTOM THREE:
Winning Ways Lectures, Fiber Forum and Challenge Program
FIRST - Seminar Classes

Canopy Oaks Chapter (14 responses)

FIRST - Group Correspondence Courses
SECOND - Individual Correspondence Courses and Education Catalog
THIRD - Seminar Classes

BOTTOM THREE:
Winning Ways, Slide Shows and Fiber Forum
FIRST - Group Correspondence Courses

FIRST - Group Correspondence Courses
SECOND - These 4 tied - Individual Correspondence Courses, Petite Projects, Seminar Classes, and National Seminar

BOTTOM THREE:
Certification Programs, Library, Slide Shows and Study Boxes

Gulfview Chapter (17 responses)

FIRST - Needle Arts Magazine
SECOND - Education Catalog
THIRD - Group/Individual Correspondence Courses

BOTTOM THREE:

Neopolitan Chapter (8 responses)

SECOND - Group Correspondence Courses and Education Catalog
THIRD - Petite Projects

BOTTOM THREE:
Challenge Program, Winning Ways Lectures and Library

Sandhill Crane Chapter (7 responses)

Winning Ways Lectures, Slide Shows and Study Boxes

Sand Dollar Chapter (9 responses)

FIRST - Needle Arts Magazine
SECOND - Group Correspondence Courses
THIRD - Petite Projects

BOTTOM THREE:
Winning Ways Lectures, Fiber Forum, Master Craftsman Program

Biscayne Chapter (9 responses)

FIRST - Petite Projects
SECOND - Group Correspondence Courses
THIRD - Needle Arts Magazine

BOTTOM THREE:
Fiber Forum, Extended Study Program and Collection

A Compilation of comments from the Education Survey

"After quickly filling in this form, I realized that the items that are of no interest to me are still very important to the over-all health of the organization. EGA is many things to many people -- what appeals to one member may not be of interest to another. So even though I am not interested in many of the offerings, in retrospect, I believe they are important."

Collection: "Beautiful and inspirational -- wish it was more assessable."

Exhibit: "Great for public to see."

Group Correspondence Courses: "I like the Lightning Rounds -- they give a chance to take classes my chapter doesn't select."

Education Catalog: "I like the issue separate from Needle Arts."

Individual Correspondence Courses: "Way too expensive. ANG offers a better value."

Library: "Would like to be able to access it better."

Master Craftsman Program: "Excellent certification program; some projects are dated."

National Seminar: "We need to keep the costs down. Consider using colleges in the summer when they don't have classes. Almost all have campus transportation and are ADA accessible. They also have dorms/apartments and cafeterias...If you don't want to use college to hold the seminar then look at hotels that have room rates of less than \$100/night. Also consider holding the seminar in cities with good airport connections...Consider only paying the teachers room and meals. If it weren't for the organization many of them wouldn't be in business. This is a way of 'paying it forward'...I know many/most of my suggestions will not be considered because they are 'radical,' but if EGA is to survive we need to think outside the box..." "Attend whenever I can."

Needle Arts: "Needle Arts has greatly improved." "Very, very poor. Articles about designers are too, too long. One to two pages is plenty...This is the weakest part of EGA." "Good magazine, some of the projects are really too simple." "Getting better." "Quality used to be better. Need small, quickie fun projects to include." "Really like the magazine." "Most of the articles are not of interest to me. I would like to see more patterns and projects. I like reading the articles about teachers, artists, etc. but I find them to be too long and involved."

Petite Projects: "OK but not great." "Would like more small projects." "Need more."

Seminar classes: "I believe that internet classes are in our future." "I think we need to offer more beginner classes if we want to encourage new members to attend a national seminar." "Some of my best classes have been at seminars."

Study Boxes: "The ones I have seen need updating."

Winning Ways: "I never miss these at Seminar. There have been some terrific speakers."

Would like to see offered:

"Progressive projects, not too large."

"Workshop by Mail - like ANG has -- classes with no time limit."

Petite Projects: "Hardanger, Pulled Work, Goldwork, Blackwork."

"More educational content on website that is easy to access, up-to-date stitch diagrams and demonstrations, information about techniques, design, color and materials."

"Would like to have a program on conservation of fabrics, removing stains, repairing tears, cleaning, etc."

"Projects in magazine that can be used as projects in chapter."

"Petite Projects with all instructions in each Needle Arts magazine."

"Put more patterns in magazine as ANG does."

"Crewel work"

"Consider offering a new member discount for members with less than 5 years of membership as well as an associate membership for those over the age of 65. Many of our older members are having to drop out because they can no longer afford the dues. I know that my chapter's total is now \$75.00..."

"More national touring teachers"

"Class on photographing needlework, computer graphics for inclusion in directions"

"It would be helpful to have on our membership card date we joined."

"Basic embroidery through a buddy system."

The following are topics that responders said they didn't understand, didn't know what they were, etc. I think because we are so familiar with everything that EGA has to offer that we forget others do not have this knowledge. This would be a great opportunity to explain these programs of EGA.

Challenge/Challenge with a Twist

Collection

Fiber Forum

Through the Needle's Eye Exhibit

Extended Study Program

Winning Ways Lectures