



Sun Region Embroiderers' Guild of America

Minutes of Sun Region, EGA
Board of Directors Meeting
Sawgrass Marriott / Ponte Vedra Beach, FL
September 13-14, 2014

Present (Voting Members)

Betty Baechle, ARD (& Facilities Liaison)
Kathy Singleton, Treas (& Finance, Roster)
Lynn Abbey, Sect'y (& Website)
Carolyn Armstrong, Bermuda (proxy)
Karan Quintero, Biscayne (& Historian)
Linda Dean, Canopy Oaks
Gaby Hubbard, Central Florida
Claire Nardone, Chain Stitchers (& Semin 2015 Co-Chair)
JoyceAnne Stevens, duClay (& Outreach)

Donna Christie, Gulfview (president/proxy; 2016 Seminar chair)
Aline Lauzon, Indian River (proxy)
Joan Thomasson, Neapolitan
Kathie Dougherty, Sand Dollar
Linda Anne Buehler, Sand Dune (Sun News)
Jane Newhouse, Sandhill Crane
Ann Fletcher, Sarasota
Betsy Harris, Suwannee Stitchers

(Non-voting members & Guests)

Margaret Kinsey, Parliamentarian
Cheri Hammer, Education
Pat Carrington, Nominating Committee Chair

Kathy Faries, Bermuda
Marge Holmes, Biscayne
Christine Kampmayer, Indian River
Jineen Kulczycky, Indian River
Linda Kurtz, duClay

Melody Bryan, duClay
Annette Clark, Indian River
Karen Donovan, duClay

Quorum was established by the secretary.

Call to Order 1:05PM by ARD Betty Baechle

Betty announced that RD Jan Clark was unable to attend the meeting and that she would be conducting the meeting in Jan's stead.

Introduction of Board Members and Guests.

After the introduction, Betty thanked members of the duClay chapter for hosting this event and Joan Thomasson of the Neapolitan chapter for presenting the evening program.

The minutes of the April meeting were filed as distributed.

Volunteer readers for drafts of the minutes of the current meeting were selected:

Margaret Kinsey, Linda Anne Buehler, and Jane Newhouse.

Record of between-session actions:

Between sessions, the Board of Directors voted on two recommendations from the Finance Committee. (These

recommendations had been made at the April meeting, but required a 30-day notice period before the motions could be discussed or approved.):

1. *Recommendation: The Finance Committee recommends a non-budgeted expenditure of up to \$2000 be approved for an ITT teacher for Sun Region*
 Rationale: Per a request from the Executive Committee, the Finance Committee has determined that the region can afford to fund this activity.
/s/ Kathy Singleton, Chairman, Sun Region Finance Committee
 The motion carried.

2. *Recommendation: The Finance Committee recommends the Region establish a \$1000 scholarship for a Region member to attend the IEC (of 2015)*
 Rationale: Per a request from the Executive Committee, the Finance Committee has determined that the region can afford to fund this activity.
/s/ Kathy Singleton, Chairman, Sun Region Finance Committee.
 The motion carried.

Reports:

- 1 **Director's Report (Jan Clark)** – The report stands as distributed in the packed. In addition, Jan reported (via Betty) that there were 493 students registered for this year's National Seminar in Phoenix; that registration for the IEC 2015 opened on September 1st; and that *Through the Needle's Eye* (20th National Exhibit) is currently tour. The exhibit schedule is on the national website. The exhibit catalog can be ordered from the national website.

- 2 **ARD's Report (Betty Baechle)** – The next Sun Region Board of Directors meeting will be held March 27-29, 2015 at the Castle Hotel in Orlando, FL. Details will be published in the next issue of the Sun News. The Chain Stitchers chapter will host this meeting and provide the Saturday evening program.

- 3 **Treasurer's Report (Kathy Singleton)** – The treasurer's report stands as presented in the Call-to-Meeting and the Meeting Packet. The report will be filed as distributed.

- 4 **Bylaws Report (Adrienne Meyer)** – Although Adrienne was not present, the bylaws report was distributed with the Call to Meeting. That report contained two recommendations which were brought forward for approval by Betty on Adrienne's behalf:
 - 1 *The Bylaws Committee recommends that the Sun Region board amend its standing policies and procedures, Section 1, item IV-1-2-c (found on page III.D.7) as published in the Call-to-Meeting, distributed on August 15, 2014.*
 Rationale: The current language conflicts with Sun Region bylaws which state that the Board of Directors shall be composed of the elected officers, the member chapter region representatives and the region-sponsored EGA national special events chairman(men).
 The motion carried.

 - 2 *The Bylaws Committee recommends that the Sun Region board amend its standing policies and procedures, Section III, item G (found on page III.D.2-3) as published in the Call-to-Meeting distributed on August 15, 2014*
 Rationale: The region's Between-Sessions voting Policy and Procedures, instituted in 2006, had not been amended to accommodate changes recorded in 2012 in the national board's Between-Session Voting Policy and Procedures.
 The motion carried.

5 Education (Cheri Hammer) – The Education Committee’s report stands as filed.

Cheri announced that the Finance Committee notified her that sufficient funds remain in the 2014 Education Grant allocation to allow chapters to apply for a second grant.

Cheri announced that the 2015 Education Grant has been approved and will be distributed with these minutes and published on the Sun Region website.

Cheri read the guidelines for the Sun Region IEC scholarship. The guidelines will be distributed with these minutes and a copy published on the Sun Region website.

In miscellaneous announcements, Cheri said that she has copies of the Sun Region banner CDs and that Suwannee Stitchers has asked to borrow the banner. 26 members registered for the Allison Cole ITT workshop; Allison agreed to teach all registrants.

Betty requested that Cheri conduct the discussion of the Sun Region’s application proposal for the Gay Phillips Education Grant which was described in both the Call to Meeting and the Education Committee Packet report. The application proposal must be sent to national before January 31, 2015, though it may be revised after acceptance.

Cheri replied with a committee recommendation:

I, Cheri Hammer, on behalf of the Education Committee, recommend that Sun Region submit a proposal to national for the \$5000 Gay Phillips Education Grant. The proposal will be to bring a touring teacher to Sun Region, and the grant will be used to pay his/her teaching fees and travel expenses. The teacher will travel to 3-4 locations and will teach/lecture for 2 days at each location. This touring teacher opportunity will be during 2017 and will be in lieu of a traditional seminar or retreat.
Rationale: To plan for education grant opportunity
/s/ Cheryl R Hammer, Education Chairman

Cheri presented a springboard list of possible uses to begin the discussion:

- (1) Sponsor budding teachers in our region to develop classes, then have the new teachers teach at a region seminar or retreat.
- (2) Apply the grant to the 2015 and 2016 ITT, with the thought that if we miss the lottery, we'd sponsor an American teacher instead.
- (3) Offer multiple ITT or American teacher classes so that every SR member and MAL has an opportunity to participate.
- (4) Offer several GCCs to any member, paying class and text fees.
- (5) Provide a kit (or a choice of several kits) to each region member. Chapters could hold stitch-ins to get everyone through the kit.
- (6) Hold a low cost retreat (instead of a seminar) and pay the teachers fees from the grant. This may actually get more regional participation than a seminar because the cost of lodging would be much lower.
- (7) Conduct a region seminar where the teachers fees are paid for out of this grant.

After discussion of “magnet” locations, lectures in addition to workshops, the role/need for host chapter, and the desirability/likelihood of reaching all 600+ region members, Betty reminded the Board that the region must approve a specific proposal and submit it to National before January 31, 2015, else it will not be eligible for the grant.

Betty directed the board members to continue the discussion informally and postponed the vote on the Education Committee's motion until Sunday.

Betty called a 10 minute recess

After the recess, Betty presented Carolyn Armstrong with her Region Representative's pin, acknowledging that Carolyn was attending her first meeting as the Bermuda chapter's representative.

6 Finance (Kathy Singleton)

Kathy announced that Lynn Abbey, if elected treasurer in Sunday's election, had chosen not to request an audit prior to taking over the position

Kathy announced a revision to the region's "Request for Reimbursement" form. The revision will delete the fixed budget-line labels currently in use. She noted that all of the region's treasury-related forms will be updated with change-of-contact information for the incoming region treasurer.

Kathy reminded board members that according to the region's Policies and Procedures, that the Annual Chapter Finances report, due in February of each year, is sent to both the Region Director and national headquarters.

Kathy presented two recommendations from the Finance Committee

1. *The Finance Committee recommends that the region Education Grant total for 2015 be set to \$3000, as was done in 2014 and [that the region continue to use] the guidelines already established (\$200 per chapter event).*

Rationale: Previous experience tells us that the \$2000 amount per year (proceeds from the 2011 National Seminar) is not being fully utilized.

The motion carried

2. *The Finance Committee recommends that the **2015 budget** be adjusted to include a \$1000 educational expense for the IEC scholarship.*

Rationale: \$1000 was approved in between sessions.

The motion carried.

Kathy described the changes the above motion made to the Finance Committee's proposed 2015 budget, distributed with the Call-to-Meeting on August 15, 2014. Betty called for a vote on the amended budget.

The motion carried.

- 7 **Membership (Jan Clark)** – The published report stands as published.

- 8 **Outreach (JoyceAnne Stevens)** – Report stands as presented in the Sun News.

- 9 **Sun Roster (Kathy Singleton)** – A copy of the current roster was circulated for corrections.

- 10 **Social Media Coordinator (Jenna McClooney)** – The report stands as presented in the Meeting Packet.

In Jenna's absence:

The Executive Committee recommends that the Sun Region Board of Directors authorize the promotion of events or products on our Facebook page, provided the events or products proceed from a non-profit source (i.e. another non-profit embroidery organization, a museum, etc). The authorization is for twelve months, after which the Board will revisit the question.

Rationale: The Social Media chairman has received requests for support/promotion and has asked the Board of Directors for guidance.

/s/ Lynn Abbey, Region Secretary

The motion carried.

- 11 **Nominating Committee (Pat Carrington)** – The reports stands as presented in the Sun News.
The Nominating Committee recommends that the Chairman of the Nominating Committee be reimbursed for ½ of the hotel room rate when attending called region board meetings.
Rationale: The job description of the Nominating Committee chairman requires the chairman to attend each region board meeting. This reimbursement request follows the national board's traditions and policies.
/s/ Pat Carrington, Nominating Committee Chairman.
The motion carried.
- 12 **Sun Region Newsletter / Sun News (Linda Anne Buehler)** – Deadlines are unchanged.
- 13 **Ways and Means (Jan Clark)** – A silent auction is underway. There is one new merchandise item: a wooden scissor-block with the Sun Region Logo. The price is \$15/ea.
- 14 **Website (Lynn Abbey)** – The site continues to run slow. Lynn is working with our host-company's tech support staff.
- 15 **2014 Event/Retreat – Crystal River Stitching (Kathy Singleton)** – The event was a success. The workplan was based on 70 attendees; there were 91. The event made \$6132 profit which has been turned over to the region.
- 16 **2015 Event/Seminar – (Claire Nardone)** – Open registration for *A Stitchers' Garden* has begun. 57 people have already registered. The workplan calls for the seminar to break even. Brochures are being amended and will be distributed on Sunday. Betty Baechle is the hotel liaison; any questions about hotel reservations or facilities should go to her directly.
- 17 **2016 Event/Seminar – (Donna Christie)** – The workplan is being created. Faculty selection has taken place.

Unfinished Business

There was no unfinished business for the Board to consider

New Business

There was no new business for the Board to consider.

Region Representative Reports: The representatives augmented their published reports with tallies of current membership (and changes since the last meeting), their recruitment history and details of current chapter activities. Reports not included in the Meeting Packet are appended to these minutes.

Meeting recessed at approximately 4:00PM

Meeting reconvened at 10:10AM 9-14-2014

Quorum was established by the secretary.

Betty invited everyone to sign a thank-you card for Jan Clark, outgoing RD who could not attend the meeting, and Bylaws Chairman, Adrienne Meyer, who is awaiting surgery. There is also address information available for anyone wishing to send their condolences to former member Mildred Atkins after the death of her daughter, Diane Atkins, whose many contributions to the Sun Region include the

region-chapter banner.

Region Representative Reports (Cont'd from Saturday): The representatives augmented their published reports with tallies of current membership (and changes since the last meeting), their recruitment history and details of current chapter activities. Reports not included in the Meeting Packet are appended to these minutes.

Unfinished Business brought forward from Saturday

Cheri Hammer reiterated the Education Committee’s recommendation with regard to the Gay Phillips Education Grant

I, Cheri Hammer, on behalf of the Education Committee, recommend that Sun Region submit a proposal to national for the \$5000 Gay Phillips Education Grant. The proposal will be to bring a touring teacher to Sun Region, and the grant will be used to pay his/her teaching fees and travel expenses. The teacher will travel to 3-4 locations and will teach/lecture for 2 days at each location. This touring teacher opportunity will be during 2017 and will be in lieu of a traditional seminar or retreat.

Rationale: To plan for education grant opportunity
/s/ Cheryl R Hammer, Education Chairman

The motion carried.

Election of officers for the 2014-2017 term: Nominating Committee Chairman Pat Carrington recommended the following slate of officers for approval by the Board of Directors:

| | |
|------------------|---|
| RD | Kathy Singleton, Central Florida |
| ARD | Melody Bryan, duClay |
| Secretary | Cheri Hammer, Sand Dunes |
| Treasurer | Lynn Abbey, Chain Stitchers |

Rationale: to comply with Sun Region bylaws and policies
The motion carried

The new officers were installed by former RD Pat Carrington. Outgoing officers were thanked for their service to the region.

Annual Meeting Adjourned at approximately 10:00AM

Organizational Meeting Called to Order at 10:00AM by RD Kathy Singleton

The primary purpose of the organizational meeting is the election of a nominating committee consisting of three full members and two alternates. Kathy called for nominations from the floor. In order of acknowledgment, five nominations were recorded:

Karan Quintero, Kathy Faries, Jane Newhouse, Claire Nardone, Betsy Harris
These nominees were elected by the Board of Directors.

Karan, Kathy, and Jane are the full members; Claire and Betsy are the alternates.

Kathy Singleton directed the committee to choose a chairman. The committee conferred then announced that Kathy Faries would be the chairman of the nominating committee.

The meeting was adjourned at approximately 10:30AM

Lynn Abbey, Sect’y
Sun Region

Sun Region
Embroiderer's Guild of America
Bermuda Chapter News:

The Bermuda Guild of Stitchery is by no means an inactive group of ladies. Whether it's because we live on a small Island and we are all so close, or whether we are so passionate about our needlework, we seem to always have something on the go!

In the Sept 2014 we had 34 members. Our membership sways in average between 32-38 members as a few are here on the Island on work permits and leave after a while. We have 5 overseas members.

Our year began in September with an all-day Stitch-a-thon and Luncheon at a Hotel. We meet on the first Thursday of each month in the morning and again for those that work, in the evening starting up in October until June.

We had a workshop in November where one member taught the group how to smock. This was actually done on a round Christmas ornament.

December brought Christmas with a Pot-Luck Christmas Dinner held at a member's home. As we love our all day Stitch-a-thons, we had another that month.

In January we usually have our Unfinished Projects - members bring to the meeting any work they may have started and no longer wish to finish, along with any patterns and flosses. We all look forward to the January UFO's.

In February, one member taught us the Chotties Plaid (birthday plaid). Several amazing designs came about from this workshop. Some ladies made needle holders out of theirs and others, pencil/pen cases and one even made a Pin Cushion. We also held our annual Marathon Stitch In Day at Pompano Beach Club.

In April we had a local guest teacher teach us how to weave baskets - the colours and designs were quite fun.

In May we held a 12 hour marathon stitch day to raise funds to be used for the food kitchen for the church, where we hold our meetings. We asked friends and family to make pledges for us stitching 12 hours straight with only meal breaks and raised over \$2000.00 at this event.

We had a President's Challenge - design and make a stand alone Pin Cushion (i.e. no attachments). Lots of creative ideas for pin cushions were had.

To end the year we had our Annual General Meeting in June with a show of work and luncheon. Several different prizes for different categories were handed out. The judges were two ladies from the local Quilters Group. Once the judging was completed, members were able to put their names to their work - we didn't want the Judges to be biased!!!!

During our long hot summer months, we continued to meet in the Hall in the evenings only.

Our year ahead looks extremely promising with Joan Thomasson (almost booked) to come in April 2015! We are very exciting about that. Our membership remains the same.

Submitted by: Carolyn Armstrong
Programs

Central Florida Chapter Report

CFC = Central Florida Chapter has had a busy summer school. In June we learned about Or Nue, a technique from the Middle Ages known as Burgundian Embroidery or Italian shading.

In July an American Flag project was done to learn about bead embroidery. In August we learned the history of crazy quilting and different methods of stitching the fabric together depending on what type of project you want to make. What kinds of fabrics are better than others and what kind not to use. We also came prepared to have a fabric swap. And of course all the wonderful ways to embroider after the fabrics have been sewn together.

Coming up for the fall; lesson on color and how to color fabric for the background of a piece. In October to continue on project that you may need help on from your fellow members. In November, more about crewel and we were lucky enough to win the lottery for the International Touring Teacher, Jane Nicholas. Our chapter chose the Mughal Grape Vine Tile project.

Gabriella (Gaby) Hubbard

Sand Dollar Chapter Report

We started the Bargello GCC on May 1 and met during the summer to help each other with colors and stitches. Our 100 day stitching challenge started on May 25 and ended September 3. At our September general meeting we shared the projects that kept us stitching. We had 25 participants start and about 15 completed all 100 days. It was very successful and we will repeat it- possibly next summer.

During the summer months we meet at libraries and member's homes to work on outreach projects like Habitat Samplers and Christmas ornaments for the Atlantic Life Skills School.

Kathie Dougherty
Sand Dollar Region Rep
September 13, 2014