



Sun Region Embroiderers' Guild of America

Jan Clark, Region Director

Minutes of Sun Region, EGA
Board of Directors Meeting
Orlando Marriott / Lake Mary, FL
April 5-6, 2014

Present (Voting Members)

Jan Clark, RD
Betty Baechle, ARD (& Sem 2014 Co-chair)
Lynn Abbey, Sect'y (& Website)
Kathy Singleton, Treas (& Finance, Roster, Sem 2014 Co-Chair)
Karan Quintero, Biscayne (& Historian)
Gaby Hubbard, Central Florida
Claire Nardone, Chain Stitchers (& Semin 2015 Co-Chair)
JoyceAnne Stevens, duClay (& Outreach)

Ann Ashley, Gulfview
Adrienne Meyer, Indian River (& Bylaws)
Joan Thomasson, Neapolitan
Kathie Dougherty, Sand Dollar
Linda Anne Buehler, Sand Dune (& Finance, Sun News)
Jane Newhouse, Sandhill Crane
Bonnie Hearl, Sarasota (proxy)
Deby Talley, SR 2015 Seminar (& Nominating)
Donna Christie, SR 2016 Seminar

(Non-voting members & Guests)

Margaret Kinsey, Parliamentarian
Cheri Hammer, Education
Pat Carrington, Nominating Committee Chair
Jenna McClooney, Social Media Co-ordinator
Geni Dickinson, Nominating Committee (Sunday only)

Melody Bryan, duClay
Marge Holmes, Biscayne
Jineen Kulczycky, Indian River
Aline Lauzon, Indian River
Carol Raley, Central Florida
Schelly Iman-Loch, Biscayne

Quorum was established by the secretary.

Call to Order 1:00PM by RD Jan Clark

Introduction of Board Members and Guests

After the introduction, Jan thanked members of the Indian River chapter for hosting this event.

A correction to the minutes of the October 26-27, 2013 meeting (Plantation Resort / Crystal River, FL) was entered: Aline Lauzon (not Alice Lauzon) attended the meeting as a guest. The minutes were filed as corrected.

Volunteer readers for drafts of the minutes of the current meeting were selected:

Adrienne Meyer, Claire Nardone, and Jane Newhouse

Record of between-session actions:

Between sessions, the Executive Committee approved the appointment of Donna Christie as 2016 Seminar chair.

Jan welcomed Kathie Dougherty (Sand Dollar Chapter), Adrienne Meyer (Indian River Chapter) and Jane Newhouse (Sandhill Crane Chapter) to the Sun Region board and presented them with their Region Representative pin.

Reports:

1 **Director's Report (Jan Clark)** – The report was distributed to members at the meeting. A file copy is appended to these minutes. In addition, Jan reported that national membership had increased by 35 members on a single day as a result of an enthusiastic article by Mary Corbet on her “Needle ‘N Thread” blog. Current national membership is approximately 10,050 members.

1 **ARD's Report (Betty Baechle)** – The next Sun Region Board of Directors meeting will be held September 13-14, 2014 at the Marriott Sawgrass Resort in Ponte Vedra, FL. The room rate is \$129/night, plus tax, for a King or Double. Room-block reservations must be made by August 21, 2014; *phone: 1-800-457-GOLF (4653) or 1-904-285-777. Information about the luncheon will be in upcoming issues of the Sun News.**¹

Additionally, Betty reminded Board members that the September meeting will be our annual meeting with an election of officers for the 2015-2017 term.

The spring meeting will be March 28-29, 2015 at the Castle Marriott in Orlando, FL

3 **Treasurer's Report (Kathy Singleton)** – The treasurer's report stands as presented in the Call-to-Meeting and the Meeting Packet.

There is a new Sun Region sales tax form. If you need a copy of this form, please contact Kathy directly as it contains secure information and will not be posted on the website.

4 **Education (Cheri Hammer)** – Cheri distributed a copy of proposed changes to the 2014 Sun Region Education Grant Policies and Procedures. Discussion was tabled until the Sunday session.

Cheri reported on her initiative to have the bands of the Region Band Sampler charted by their source chapters with the goal of creating a Ways and Means fundraiser.

Kathy Singleton led a discussion about the 2014 International Teacher Tour with the suggestion that Sun Region seek to sponsor a workshop/venue for one or more of the three teachers (Tanja Berlin, Alison Cole, and Jane Nicholas) who are participating in the tour.

After the discussion, Adrienne Meyer made a motion:

I, Adrienne Meyer, move that Sun Region request a venue in the International Teaching Tour following Seminar 2014.

Rationale: To further educational aspects of the region.

The motion carried.

5 **Finance (Kathy Singleton)** – Kathy called on Adrienne Meyer, a member of the 2013 Audit Committee, to

¹ The information regarding the Sawgrass Resort reservation phone numbers, although distributed at the Board meeting, is incorrect. The correct phone number, along with other information, will be distributed in the summer issue of the *Sun News* – Lynn Abbey, Sun Region Secretary

present the committee's report. A file copy of the report is appended to these minutes.

Kathy presented recommendations from the Finance Committee:

Recommendation: Sun Region accept the Sun Region audit report of 2013

Rationale: to conform to region policies and procedures.

The motion carried.

Recommendation: The Finance Committee recommends that the restated budget included in the Sun Region board packet be approved.

Rationale: This budget more clearly states region activity vs. separate account activity.

A vote on the motion was Tabled to Sunday.

Recommendation: The Finance Committee recommends a non-budgeted expenditure of up to \$2000 be approved for an ITT teacher for Sun Region

Rationale: Per a request from the Executive Committee, the Finance Committee has determined that the region can afford to fund this activity.

A vote on this motion was postponed and will be conducted as an online, inter-session vote in thirty days.

Recommendation: The Finance Committee recommends the Region establish a \$1000 scholarship for a Region member to attend the IEC (of 2015)

Rationale: Per a request from the Executive Committee, the Finance Committee has determined that the region can afford to fund this activity.

A vote on this motion was postponed and will be conducted as an online, inter-session vote in thirty days.

- 6 **Bylaws (Adrienne Meyer)** – There will be changes coming to the Bylaws and Region Rep Notebook and possibly the Officer Notebook at the Sept. meeting. These changes will be emailed along with the Call To Meeting packet that will be distributed in August. PLEASE review them and be prepared to discuss the issues at the September meeting. Action on the revisions will be taken at the September meeting.
- 7 **Membership (Jan Clark)** – Jan announced that the current Sun Region membership is 631, split between 61 MAL and 570 chapter members. This is down 7 from the October meeting.
- 8 **Outreach (JoyceAnne Stevens)** – Report stands as presented in the Meeting Packet.
- 9 **Sun Roster (Kathy Singleton)** – Reminded the chapter representatives to send updates, corrections, and revisions to her. She asked them to ensure that any email addresses they report for inclusion in the roster are *active* addresses. An email address that's rarely checked is useless for the distribution of important information.
- 10 **Social Media Coordinator (Jenna McClooney)** – The report stands as presented in the Meeting Packet.

Jenna also spoke about the ongoing International Teacher Tour (in conjunction with National Seminar 2013) and how it has been facilitated with social media.

- 11 **Nominating Committee (Pat Carrington)** – On behalf of the nominating committee, Pat introduced the 2015-2017 slate:
- Kathy Singleton - Region Director
Melody Bryan - Assistant Region Director
Cheri Hammer - Secretary
Lynn Abbey - Treasurer
- 12 **Sun Region Newsletter / Sun News (Linda Anne Buehler)** – Deadlines are unchanged.
- 13 **Ways and Means (Jan Clark)** – Jan reported that there will be new region merchandise on display at Crystal River Stitching
- 14 **Website (Lynn Abbey)** – The site continues to run slow. Lynn is working with our host-company's tech support staff.
- 15 **2014 Event/Retreat – Crystal River Stitching (Kathy Singleton)** – Everything is on track for next month's event.
- 16 **2015 Event/Seminar – (Deby Talley)** – Report stands as submitted.
- 17 **2016 Event/Seminar – (Donna Christie)** – Announced the names of the officers on her committee: Betty Baechle is Facilities Coordinator; Jenna McClooney is Dean of Faculty; Pam Burke is Registrar, and Linda Hansen is the treasurer. The seminar theme is *Red Sails in the Sunset* and it will be held April 28-May 1, 2016 at the Hilton Bayfront Hotel in St. Petersburg.

Unfinished Business

There was no unfinished business for the Board to consider

New Business

Gold Thread nominations are due in Louisville, KY by May 1st

Meeting recessed at 4:30PM

Meeting reconvened at 10:10AM 4-6-2014

Quorum was established by the secretary.

Unfinished Business brought forward from Saturday

- 1 **Education Committee (Cheri Hammer)** – At the end of discussion:

Recommendation: The Education Committee recommends that the 2014 Sun Region Grant be expanded to include other educational events beyond GCCs and chapter workshops. These educational events will be eligible for the educational grant reimbursement by Sun Region, but must be pre-approved by the Sun Region executive committee and are subject to the same requirements and process as the GCCs and workshops.

Rationale: This is an initiative of the Education Committee in support of the region's education policies.

The motion carried.

2 **Seminar 2016 (Jenna McClooney) –**

Recommendation: The 2016 Seminar Committee recommends that the dates of April 28 through May 1, 2016 at the Hilton St. Petersburg Bayfront Hotel be approved by this board.

Rationale: Region policies require board approval of event dates and venues.

The motion carried.

3 **2014 International Teacher Tour –** Jan called for a show of hands to indicate teacher preference and reported that Alison Cole was the most preferred followed, in order, by Tanja Berlin and Jane Nicholas.

4 **Finance Committee (Kathy Singleton) –** Tabled motion from Saturday

Recommendation: The Finance Committee recommends that the restated budget included in the Sun Region board packet be approved.

Rationale: This budget more clearly states region activity vs. separate account activity.

The motion carried

Region Representative Reports: The representatives augmented their published reports with tallies of current membership (and changes since the last meeting), their recruitment history and details of current chapter activities

Final Announcements:

Jan announced that registration for National Seminar 2014 “*Dreams and Legends*’ is open and can be completed either through the national website or by mailing in an application.

Jan announced that she had scholarship opportunity tickets available for National Seminar 2015 (San Antonio, TX).

Betty announced that this meeting’s Ways and Means fund-raising had collected \$105 of which \$75 was attributed to the silent auction which was won by Kathy Singleton.

The meeting was adjourned at 10:55AM

Lynn Abbey, Sect’y
Sun Region