

**Minutes of Sun Region EGA
Board of Directors' Meeting
Naples Grande Hotel, Naples FL
September 26 – 27, 2009**

Present: RD Jenna McClooney, ARD Harriet Davis, Treasurer Pam Burke, Secretary Peggy Beebe, Parliamentarian Margaret Kinsey, ARD-elect Betty Baechle (Neapolitan), Secretary-elect Lynn Abbey (proxy for Chain Stitchers), Marge Holmes (Biscayne), Pam Doffek (Canopy Oaks), Deby Tally (Central Florida), Judy DeMeglio (Gulfview), Adrienne Meyer (Alternate rep, Indian River) Abbie Kverek (Sand Dollar), Cheri Hammer (Sand Dunes), Carol Harrison (Sandhill Cranes), Eleanor Langlois (proxy for Sarasota), Chris Zogus (Sea Grape), Betsy Harris (Stitching Gators), Joan Sapp (Suncoast). Non-voting members Liz Burns (Marketing), Donna Christie (Chm, Natl Sem 2011), Barbara Gill (Chm, SR Cruise 2009), Pat Carrington (Chm, Op Basket, Natl Sem 2009), Kathy Singleton (Chm, SR Seminar 2010), Linda Anne Buehler (Editor, Sun News), Dee Mullins (Coord. SR Roster).

Quorum verified by Secretary

Call to Order 1:05 PM by RD Jenna McClooney

Introduction of Board Members and guests by RD

Adoption of Minutes of September 13 – 14 meeting in Jacksonville

Selection of 3 readers for the draft of the minutes of this meeting: Cheri Hammer, Adrienne Meyer, Linda Anne Buehler

Reports

- 1. Director Jenna McClooney** indicated that her main points were covered in her report, included in the Rep's packet. She made the following announcements:
 - Magda Mathis** of duClay chapter has completed the ICC for Schwalmwork.
 - The HQ building problems** are on-going but the collection and library are now stored safely. Contractors have been called in to repair the air conditioning and everything else is in the hands of our lawyers. She will pass on info as she gets it.
 - The virtual museum project** has been started at HQ. +/- 50 pieces are now available on-line at egausa.org.
 - National is working on a **Youth Membership** for ages up to 16. Fee will be \$15 per year, which entitles member to NeedleArts, ICCs and eligibility for seminars.
 - The Bermuda Guild of Stitchery** is now officially a part of EGA. Their entry was approved over the summer by Between Sessions Motion at the national level. The chapter has 43 members. They are not exactly like a new chapter, having been members of the Canadian guild previously.
- 2. Outgoing ARD Harriet Davis** thanked the Board for opportunity to serve as ARD over the last four years and her chapter for the previous four as Chain Stitchers rep. She will always be proud to be a member of EGA.
- 3. Outgoing Secretary Peggy Beebe** also thanked the Board for the opportunity to serve as Secretary over the last four years and for their support of her efforts as Ways and Means chair, Chairman of last year's very successful Sun Region Exhibit and as the rep for Central Florida chapter for two terms.
- 4. Treasurer Pam Burke** presented the Budget Comparison (Planned vs. Actual, Y-T-D), and offered to answer any specific questions over the weekend. She said the majority of dues reports were inaccurate and again offered individual help to chapters needing it. She explained the importance of filing chapter annual reports to national in order to maintain our 501(c)(3) classification with the state of Florida.

Standing and Special Committee Reports

- 5. Bylaws Chair Adrienne Meyer recommended the following change to standing Policies and Procedures on pages III-D-6 and 7 as follows: g. : Prior to the EGA national board election held every three years, submit to the chair of the national nominating committee the name and resume of a candidate to stand as nominee for election to the EGA nominating committee. The Sun Region nominating committee shall make its recommendation based on the candidate's knowledge of EGA at the national level.**

Rationale: At the Annual Meeting in 2008, the policy at the national level was changed to election of officers every three years. The procedure for submitting the Sun Region recommendation has been clarified to state that it is the nominating committee which submits the name of the candidate to the national nominating committee.

The motion carried.

- 6. Education:** Diane Atkins has resigned due to health problems and the new chairman will be Cheri Hammer. The Sun Region sampler is almost complete. Four chapters will be scheduled to complete the project.. The library itself is not in superior condition. There are few books, mostly binders of educational materials originally included (and duplicated) in presidents' packets over the years. The RD suggested members look over the materials during break and we would vote later on whether to disburse the materials.

Correspondence Course Procedures, developed by Treasurer Pam Burke with Diane Atkins and our RD over the summer, will be used for administering the CCs offered by the region to the chapters during 2010. One adjustment made to the handout in the rep packet is that chapters may begin to select CCs as early as November 1 of this year and must make their selection by May 1, 2010.

- 7. Membership:** Chairman Carol Harrison distributed a membership report indicating that as of September 21, 2009 the Sun Region has 639 total members.
- 8. Nominating:** Chairman Adrienne Meyer announced that Jan Palin has been chosen as the nominee from Sun Region to the national nominating committee. In addition to being a valuable and active member of Sun Region she has national name recognition as the Registrar for the 2008 National Seminar.
- 9. Outreach:** Chairman Abbie Kverek thanked reps for sending their chapter's Outreach information for the period January to June 2009 for her report to National. She asked reps to send the July – December information as promptly as possible as the next report must be submitted to HQ in January 2010.
- 10. Finance Committee: Treasurer Pam Burke recommended that the proposed budget for 2010 be adopted.** Further discussion and the vote on the 2010 Budget were postponed until after the Marketing report. (Item #11)

The members of the Finance Committee for 2010 - 2012 were announced: In addition to the Treasurer, they are Liz Burns, Deby Talley and RD Jenna McClooney. Outgoing members Pat Carrington and Barbara Harrison were thanked for their service over the past four years.

- 11. Marketing:** Chairman Liz Burns announced the members of her committee: Betty Baechle, Barbara Gill, Carol Harrison, Margaret Kinsey and RD Jenna McClooney. The committee's goals are to increase and retain membership and to raise awareness of EGA locally and nationally. \$1500 is allotted in the 2010 proposed budget for this purpose. Part 1 of doing this is to have chapters apply for grants of up to \$100 from the region to finance any activity intended to attract or retain members, including purchasing

postcards, business cards, signboards for meeting place, or ads in local papers. Chapter would use grant form to request, and submit a report on the results. It is expected that about 10 chapters would ask for grants and the proposed 2010 budget provides \$1000 for this purpose.

Part 2 of this initiative is the preparation of a handbook for the chapters, a reference of examples of ads, ideas, etc. \$500 (allotted in the 2010 proposed budget) would be needed to finance the printing, graphic assistance and distribution of this handbook. BOD members suggested that publishing the handbook electronically would reduce costs and allow it to evolve over time. Chapters could access it and print it as needed. The committee will consider that and report tomorrow.

12. **Region Roster:** Coordinator Dee Mullins presented the schedule of updates to our roster. Her goal is to simplify the content and the process. She asks that one person per chapter be responsible for sending her updates (moves, new e-mails, etc.) and that changes in officers and chairmen be sent as soon as nominations are announced, rather than after elections.
13. **Sun News:** Editor Linda Anne Buehler reminded reps that the term "raffle" has no place in any EGA publication.
14. **Ways and Means:** Chairman Marge Holmes passed out information sheets about additional fundraising items: clear 20 gauge zippered vinyl bags, with tough blue nylon fabric trim. Size and price are: 6x8, \$8; 10x11, \$10; 12x13, \$13 and 15x16, \$17. Including the cost of imprinting the SR logo. Sales tax of 6% is not included. Shipping is \$1.50 per bag if not picked up at a SR meeting. A set of four bags is \$45. There will also be a silent auction at this meeting and the other boutique items and region pins are available.
15. **www.sunregionega.org:** Website coordinator Lynn Abbey said a new SR site is being developed and we should see improvements soon because of the new server. Problems? Call her.
16. **Seminar 2009, Needles Aweigh Cruise:** Chairman Barbara Gill said that there were 117 cruisers, with 73 students, and 4 teachers on board as well as our EGA President, Carol Dam and RD Jenna McClooney and their husbands. Proceeds from the Seminar totaled \$6,147.49 which was divided \$1,536.87 to Indian River chapter and \$4,610.62 to the Region. The RD thanked Barbara and her chapter for a fine seminar due to their hard work and accepted the oversized check for the region.

The drawing for a scholarship to next year's MayDay MayHem region seminar was held. The winner was Jonalene Gutwein and the alternate is Marita Burnett, both of Indian River Chapter. The scholarship is for registration and a two-day class and is valued at \$175.

17. **Seminar 2010, MayDay MayHem:** Chairman Kathy Singleton said early registration (4/5 to 5/2/09) produced 51 registrants. General registration will reopen October 15. The brochures will go out shortly after this meeting. Reps were asked to let members know that contributions from our 'stashes' will be assembled to make items for an auction at the seminar. Bring them to the March region meeting.

I, Deby Tally, move that we add to our Sun Region Seminar guidelines to make regular registration open no later than 1 month after early registration closes.

Rationale: to keep momentum

The motion carried.

18. **National Seminar 2011, Flamingo Fandango:** Chairman Donna Christie reminded BOD that accomplishing all that needs to be done could be light work with many hands. She distributed a list of committee chairs

as a reference list for volunteers to do work of committees. A nametag designed by Ginny Smith (Sandhill Crane) has been chosen. Kits for a beaded flamingo, designed by Lynn Mondello, are available at this meeting. Barbara Kolodziej (Gulfview) will help to package the kits for general sales.

19. **Floral Florida Opportunity Basket** assembled by Pat Carrington looks great. Pat thanked everyone for donations and said they included a \$100 gift certificate. She'd like a little more cash toward shipping.
20. **Proposed Budget 2010 revisited: The 2010 budget was approved with 2 changes to the published draft: The Marketing line was cut to \$1200 due to reducing publishing costs and the 2010 Sun Region seminar scholarship was increased by \$75.**

Unfinished Business

21. **Region Exhibit at National headquarters:** RD asked for discussion on whether to cancel a possible Sun Region exhibit at HQ in view of the problems (in particular a leaky roof, loss of air conditioning, and possible mildew) with the building. A straw poll favored cancelling. It was suggested that we ask to be the first exhibit in the new location.

Motion: I, Lynn Abbey, move that Sun Region notify National Headquarters that we want to cancel our commitment to put on an exhibit at the Margaret Parshall Gallery, March 3 thru May 29, 2010.

Rationale: We do not know what condition the gallery will be in.

The motion carried.

22. **Library disbanding revisited:**

Motion: I, Pamela J. Doffek, move that Sun Region disband our regional library.

Rationale: not in use – old

The motion carried.

23. **March 13 – 14, 2010 hotel information:** ARD Elect Betty Baechle spoke about the hotel where the March 2010 meeting will be held: the Marriot Orlando Lake Mary, 1501 International Parkway, Lake Mary, Florida 32746 (407)995-1100. Remember to mention Sun Region EGA when making your reservation. The host chapter will be Central Florida. They are responsible for making the favors for the luncheon and for preparing the evening program for Saturday night.
24. **Seminar 2012:** RD Jenna McClooney asked for a chapter, or a group of chapters, to volunteer to host a region "event" in 2012, She thinks momentum will be strong following the 2011 National in our region. Can be any kind of educational event, even another low cost, essentially studio time, gathering and the chapters need not be located nearby.

Chapter Reports

25. – **41. Chapter reports** were given with few additions or corrections.

45. Announcements

Treasurer Pam Burke asked those who needed refunds for lunch to e-mail or mail reimbursement forms.

Meeting recessed at 4:20 PM until 9 AM Sunday morning.

Meeting reconvened by RD Jenna McClooney at 9:00 AM September 27.

1. **MayDay MayHem** chairman Kathy Singleton explained that there will be a 'Retreat Room' – without a teacher – at the Mission Inn, not regular Studio Time. We will be the only group there that weekend.
2. **Election of officers for 2010 – 2011 term:** Nominating Chair Adrienne Meyer recommended the following slate of officers by approved:

RD	Jenna McClooney, Gulfview
ARD	Betty Baechle, Neapolitan
Secretary	Lynn Abbey, Chain Stitchers
Treasurer	Pam Burke, Sand Dunes (2 nd <i>elected</i> term)

Motion carried.

The new officers were installed by former RD Dee Mullins. Outgoing officers were thanked for their service to the Region.

Annual Meeting adjourned 9:25 AM

Submitted by

**Peggy Beebe
SR Secretary**

Organizational Meeting Called to Order at 9:30 AM, Sunday, September 27 by RD Jenna McClooney.

Bylaws Chairman Adrienne Meyer called for nomination for the 2010 – 2011 nominating committee. Six Individuals were nominated. A ballot vote was conducted with the following result:

Jan Palin	Indian River, Central Florida	member
Peggy Beebe	Central Florida, Chain Stitchers	member
Karan Quintero	Biscayne	member
Jineen Kulczycky	Indian River	alternate
Donna Christie	Gulfview	alternate
Betsy Harris	Stitching Gators	

Rep Pam Doffek asked if a digital version of Region Seminar Guidelines could be made for all chapters as potential Region seminar hosts to study. Guidelines will be revised before the document is posted on our website.

Donna Christie announced that a copyright would be set up for flamingo nametag. Also, a ‘remedial beading’ night will be set up for next meeting.

The silent auction Ways and Means generated \$149 from the five beaded bracelets and one filet needlebook.

Meeting adjourned at 10:30 and was followed by a breakout session conducted by Liz Burns, Marketing Chair.

Submitted by

Lynn Abbey
SR Secretary